



## Subject card

Subject name and code	MICROECONOMICS, PG_00058543						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2022/2023		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Hanna Adamkiewicz				
	Teachers		dr hab. Hanna Adamkiewicz				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	32	10.0	83.0	125		
Subject objectives	Identifies selected concepts of the functioning of market entities, recognizing and explaining to an advanced degree the meaning of their key components.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W01] identifies economic problems and selects methods of solving them using the accumulated knowledge, taking into account the mutual relations between the analyzed phenomena		describes the behaviour of market participants in various contexts, paying attention to the optimization of the obtained results		[SW1] Assessment of factual knowledge		
	[K6_U01] explains how to analyze and evaluate economic and social processes in the context of the possibility of their improvement		analyzes and interprets microeconomic phenomena in companies operating in the market economy using various methods		[SU2] Assessment of ability to analyse information [SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task		
Subject contents	Introduction to economics Basics of economic thinking Market forces and market balance Price elasticity of supply and demand Other elasticities of demand - income and mixed Production theory - short and long term Cost theory - short and long term Perfect competition market and the consequences of exogeneity of prices in an enterprise Pure monopoly market Price differentiation in a monopoly Monopolistic competition Oligopoly						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Two written tests		60.0%		50.0%		
	Written exam		60.0%		50.0%		
Recommended reading	Basic literature		Mankiw N.G., Taylor M.P, (2015). Microeconomics, Warszawa: PWE Ossowski Jerzy Cz. (2021). Microeconomics, podręcznik pdf, Politechnika Gdańska P. Krugman, R. Wells(2020) Microeconomics, Warszawa: PWN				

	Supplementary literature	Ossowski J. Cz. (2004) Selected issues of microeconomics. Pojęcia, problemy, przykłady i zadania. Sopot: WSFiR Varian H.R., (2013) Microeconomics, Warszawa: PWN, Zaleśkiewicz T., (2013), Economic psychology. Warszawa: Wydawnictwo Naukowe PWN
	eResources addresses	Uzupełniająca <a href="https://pl.khanacademy.org/economics-finance-domain/microeconomics">https://pl.khanacademy.org/economics-finance-domain/microeconomics</a> - recordings of economic phenomena <a href="https://www.youtube.com/results?search_query=khan+academy">https://www.youtube.com/results?search_query=khan+academy</a> - recordings of economic phenomena
Example issues/ example questions/ tasks being completed	What is opportunity cost? Describe what happens in the market after introducing a price floor.	
Work placement	Not applicable	