

。 GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

| Subject name and code | ENTERPRISE INFORMATION SYSTEMS, PG_00058563 | | | | | | | | |
|--|---|---|---|------------|--------|--|---------|-----|--|
| Field of study | Economic Analytics | | | | | | | | |
| Date of commencement of studies | October 2022 | | Academic year of realisation of subject | | | 2023/2024 | | | |
| Education level | first-cycle studies | | Subject group | | | Obligatory subject group in the field of study Subject group related to scientific research in the field of study | | | |
| Mode of study | Part-time studies | | Mode of delivery | | | at the university | | | |
| Year of study | 2 | | Language of instruction | | | English The course is taught in two languages, English and Polish. | | | |
| Semester of study | 4 | | ECTS credits | | | 5.0 | | | |
| Learning profile | general academic profile | | Assessment form | | | exam | exam | | |
| Conducting unit | Department of Informatics in Management -> Faculty of Management and Economics | | | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr Tomasz Janowski | | | | | | | |
| | Teachers | | dr Tomasz Ja | | | | | | |
| | | | dr inż. Bartosz Woliński | | | | | | |
| Lesson types and methods | Lesson type | Lecture | Tutorial | Laboratory | Projec | t | Seminar | SUM | |
| of instruction | Number of study hours | 16.0 | 0.0 | 16.0 | 0.0 | 0.0 | | 32 | |
| | E-learning hours included: 0.0 | | | | | | | | |
| | Address on the e-learning platform: https://enauczanie.pg.edu.pl/moodle/course/view.php?id=17374 | | | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation i classes incluc plan | | | | Self-study | | SUM | |
| | Number of study hours | 32 | | 10.0 | | 83.0 | | 125 | |
| Subject objectives | The aim of the course is introduction to the modern practice of the use of information systems by enterprises for achieving strategic objectives such as operational excellence, development of new products and services, improving decision-making, and gaining competitive advantage. Another goal is answering the question how the use of information systems and technologies transforms a traditional enterprise into a modern digital enterprise, and what is the impact of this transformation on the socioeconomic environment. | | | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | | Method of verification | | | |
| | information technologies to enhance data analysis and decision-making processes. | | and systems to ensure the availability of high-quality data and algorithms that can support an enterprise in making informed decisions, pursuing strategic goals, and delivering value to customers and stakeholders | | | [SU3] Assessment of ability to use knowledge gained from the subject [SU4] Assessment of ability to use methods and tools [SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task | | | |
| | [K6_W02] Demonstrates advanced knowledge of methods and techniques related to the field of study in economic analytics to explain complex problems. | | selects information technology methods and techniques to recognize, diagnose, and address problems occurring in an enterprise and to analyze the impact of these solutions on the enterprise and its socioeconomic environment | | | [SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation | | | |

| Subject contents | Lectures: Introduction - digital enterprise Typology - types of enterprise information systems Organization - impact of organization on information systems Labs: Fundamentals of the SAP system,Global Bike company in SAP Sales and distribution process in SAP Materials management process in SAP Production planning and implementation process in SAP Accounting and financial process in SAP Colloquium | | | | | |
|--|---|--|-------------------------------|--|--|--|
| Prerequisites and co-requisites | Fundamentals of computer science, management, marketing, production management and microeconomics | | | | | |
| Assessment methods | Subject passing criteria | Passing threshold | Percentage of the final grade | | | |
| and criteria | Colloquium | 60.0% | 25.0% | | | |
| | Exam | 60.0% | 45.0% | | | |
| | Activity | 0.0% | 10.0% | | | |
| | Project | 0.0% | 20.0% | | | |
| Recommended reading | Basic literature | Kenneth C. Laudon and Jane P. Laudon. (2022). Management information systems: Managing the digital firm. 17th edition. Pearson Education. Rymarczyk T. (2019). Współczesne trendy technologiczne w informatycznych systemach złożonych. Lublin: Monografie WSEI. SAP. (2018). Materiały szkoleniowe do wersji edukacyjnej systemu. SAP. Jerzy Auksztol, Piotr Balwierz, Magdalena Chomuszko. (2012). SAP Zrozumieć system ERP. Wydawnictwo Naukowe PWN. Szyjewski Z. (2013). Metodyki zarządzania projektami informatycznymi. Warszawa: Wydawnictwo Placet | | | | |
| | Supplementary literature eResources addresses | Erik Brynjolfsson, Andrew McAfee. (2016). The Second Machine Age - Work, Progress, and Prosperity in a Time of Brilliant Technologies. Norton. Gawin B. (2015). Systemy informatyczne w zarządzaniu procesami Workflow. Warszawa: Wydawnictwo Naukowe PWN. Kisielnicki J. (2013). Systemy informatyczne zarządzania Warszawa: Wydawnictwo Placet. Adresy na platformie eNauczanie: | | | | |
| | | 2023/2024 Enterprise Information Systems - Moodle ID: 35983 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=35983 | | | | |
| Example issues/ example questions/ tasks being completed | What are the strategic goals of enterprise information systems? How does the information system realize value for the enterprise? What disciplines study information systems and what do each of them bring? How are business processes related to information systems? How do information systems join and improve the effectiveness of an enterprise? What is the role of information systems function in an enterprise? How does organization influence the creation and use of information systems? How do information systems affect the operation of the organization? | | | | | |
| Work placement | Not applicable | | | | | |

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