GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	Professional Communication Fundamentals, PG_00056490		
Field of study	Management and Production Engineering		
Date of commencement of studies	October 2022	Academic year of realisation of subject	2022/2023
Education level	first-cycle studies	Subject group	Humanistic-social subject group
Mode of study	Full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	1.0
Learning profile	general academic profile	Assessment form	assessment
Conducting unit	Institute of Energy -> Faculty of Mechanical Engineering and Ship Technology		
Name and surname of lecturer (lecturers)	Subject supervisor	dr inż. Marzena Banaszek	
	Teachers	dr inż. Marzena Banaszek	

Lesson types and methods of instruction

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	0.0	0.0	0.0	0.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	1.0	9.0	25

Subject objectives

The lecture aims to familiarize students with the basic issues of interpersonal communication, to develop the skills of noticing differences in communication in various social and cultural contexts and the ability to overcome conflicts and prejudices resulting from such differences. Classes are conducted using a workshop method based on activating students through work and discussions, case studies, genre scenes, individual work, simulations and mini-lectures with a discussion of practical examples.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[K6_U11] is able to identify and formulate simple engineering tasks related to the diagnostics of the technical condition of machines and devices using appropriate methods, techniques and tools		
[K6_W12] has detailed, theoretically founded knowledge of methods and techniques used in production quality control processes, statistical process control, modern techniques and measurement systems in quality assurance and information techniques in production systems		
[K6_K01] feels the need for self-realization by learning throughout life, is looking for modern and innovative solutions in their actions, is able to think creatively and act in an entrepreneurial way		

Subject contents	**COMMUNICATION PROCESS**: the concept of communication; characteristics of the communication process: features, elements, levels, functions, meaning of communication **VERBAL COMMUNICATION**: general theory of signs; characteristics of the verbal communication process, murals, graffiti, inspirational quotes, memes, codes and ciphers **NON-VERSIONAL COMMUNICATION**: para-language; meta-messages; unforgettable speeches: words that changed the world; message effectiveness; distribution of the meaning of the message; characteristics of non-verbal communication; functions of non-verbal communication; disruptions in non-verbal communication; body language in practice **INTERCULTURAL COMMUNICATION**: diversity and cultural diversity, differences in intercultural communication; barriers in intercultural communication: stereotypes, prejudices, discrimination; conditions for successful intercultural communication; culture shock, children of the third culture **EFFECTIVE COMMUNICATION**: principles of effective communication between people; the importance of listening in the process of obtaining information; techniques of active listening **ASERIVITY IN COMMUNICATION**: assertiveness as a form of communication focused on cooperation; assertive refusal; the ability to receive criticism and praise; assertive communication in difficult situations **COMMUNICATION IN A TEAM**: team: the concept of the team and the group, team features, stages of team development, roles in the team; team communication process; team communication in conflict situations **COMMUNICATION FRAUD**: communication fraud; the motives and strategies of lies; portrait of a liar; signs of lying **COMMUNICATION IN STRESS**: characteristics of stress: the concept of stress, phases, types, sources, physiology, effects; strategies for coping with stress; communication under stress **MAKING SOCIAL IMPACT. MANIPULATION AND PERSVASION**: rules of exerting social influence; persuasion and manipulation in interpersonal communication; techniques for dealing with manipulation **INTERNET COMMUNITY OR VIRTUAL SOCIETY**: the Internet in the 21st century; virtual world and cyberspace; interpersonal relations and internet communication: the phenomenon of cyber friends, network identity, cyberbullying, internet addiction syndrome; the future of the internet **COMMUNICATION IN THE INFORMATION AGE**: information society: definition, characteristics, properties, functions; social changes in the information age; X, Y, Z generations - transformation of the way of communicating **PRACTICAL USE OF PERSONAL COMMUNICATION PRINCIPLES**: motivation, self-assessment, responsibility, functioning in a group
Prerequisites and co-requisites	
Assessment methods and criteria	

Subject passing criteria	Passing threshold	Percentage of the final grade
Written test or Essay or Presentation	50.0%	100.0%

Recommended reading	Basic literature	1. Bieniok H.: Sztuka komunikowania się, negocjacji i rozwiązywania konfliktów. Wydawnictwo Akademii Ekonomicznej 2005 2. Cialdini R.B.: Wywieranie wpływu na ludzi. Teoria i praktyka. Wydawnictwo GWP 2011 3. Dobek-Ostrowska B.: Podstawy komunikowania społecznego. Astrum 2007 4. Griffin E.: Podstawy komunikacji społecznej. Wydawnictwo GWP 2003 5. McKay M.: Sztuka skutecznego porozumiewania się. Wydawnictwo GWP 2007 6. Morreale S.P.: Komunikacja między ludźmi: motywacja, wiedza i umiejętności. PWN 2007 7. Nęcki Z.: Komunikacja międzyludzka. Antykwa 2000 8. Pease A.B. Mowa ciała. Dom Wydawniczy Rebis 2011 9. Pease A.B. Mowa ciała w pracy. Dom Wydawniczy Rebis 2011 10. Stewart J. (red.): Mosty zamiast murów. O komunikowaniu się między ludźmi. PWN 2000
	Supplementary literature	1. Bacon T., Sposób na opornych. Skuteczne wywieranie wpływu. Wydawnictwo GWP 2013 2. Baran S., Davis D.: Teorie komunikowania masowego, Wydawnictwo Uniwersytetu Jagiellońskiego 2017 3. Collin J., Hansen M.T.: Wielcy z wyboru, MT Biznes 2018 4. Covey S.R.: Szybkość zaufania. Wydawnictwo Rebis 2016 5. Dilts R.: Sztuka prezentacji i komunikacji z grupami, Wydawnictwo PINLP 2009 6. Fiske J.: Wprowadzenie do badań nad komunikowaniem. Astrum 2008 7. Ollivier B: Nauki o komunikacji. Oficyna Naukowa 2010 8. Sinek S.: Zaczynaj od dlaczego, Jak wielcy liderzy inspirują innych do działania. Wydawnictwo Helion 2013 9. Tokarz M.: Argumentacja, perswazja, manipulacja. Wydawnictwo GWP 2006 10. Wiszniewski A.: Jak przekonywująco mówić i przemawiać. PWN 1994
	eResources addresses	Adresy na platformie eNauczanie: Podstawy komunikacji interpersonalnej, W, sem.01, zimowy 22/23 - Moodle ID: 25654 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=25654

Example issues/ example questions/ tasks being completed	1. Why do people communicate with each other? What do they want to achieve through communication and what methods do they use to achieve their goals? 2. How to speak so that others will listen to us. How to listen to understand what others are saying.
Work placement	Not applicable

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