



## Subject card

Subject name and code	BUSINESS ENGLISH, PG_00038519						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		2.0		32.0	50
Subject objectives	The aim of the course is to develop the ability to use English effectively in the academic and professional environments.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_K82] is equipped to participate actively in lectures, seminars and laboratory classes conducted in foreign language	Knowledge of specialist terminology. Ability to understand lectures. Ability to understand professional literature.			[SK2] Assessment of progress of work [SK4] Assessment of communication skills, including language correctness		
	[K7_W81] has knowledge of complex grammatical structures and diverse lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary.			[SW2] Assessment of knowledge contained in presentation		
	[K7_U82] is able to proficiently obtain and process information related to field of study and academic environment in foreign language at B2+ level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English.			[SU5] Assessment of ability to present the results of task		

Subject contents	<p><b>Vocabulary:</b></p> <p>Professional language development enhanced by scenario-based exercises, case studies, comprehension tasks, reading assignments, professional articles, vocabulary exercises contextualized in the field of economic analysis.</p> <p><b>Writing:</b></p> <p>Developing skills in writing various texts essential in the academic and work environments, including an abstract of an academic thesis, a report, a data analysis, a process description, a covering letter/personal statement, a formal letter and email. Developing writing techniques such as style and register, coherence and cohesion, using in-text references, paraphrasing.</p> <p><b>Listening and speaking:</b></p> <p>Developing listening comprehension and communication skills in the academic and work environments. Practising giving presentations and pitching an idea for a new product, participating in formal business meetings, videoconferences, negotiations and work performance appraisals. Developing intercultural awareness and critical thinking as well as the skills of team building, project and time management.</p> <p><b>Reading:</b></p> <p>Developing comprehension skills in reading academic and professional texts, with particular emphasis on critical reading, skimming and scanning, selecting and prioritising information, recognising and understanding implicit meanings, and note taking.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to demonstrate language ability at level B2.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1346 794 1373">Subject passing criteria</th> <th data-bbox="799 1346 1137 1373">Passing threshold</th> <th data-bbox="1142 1346 1469 1373">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1379 794 1406">presentations</td> <td data-bbox="799 1379 1137 1406">60.0%</td> <td data-bbox="1142 1379 1469 1406">25.0%</td> </tr> <tr> <td data-bbox="456 1413 794 1440">writing</td> <td data-bbox="799 1413 1137 1440">60.0%</td> <td data-bbox="1142 1413 1469 1440">25.0%</td> </tr> <tr> <td data-bbox="456 1447 794 1473">vocabulary tests</td> <td data-bbox="799 1447 1137 1473">60.0%</td> <td data-bbox="1142 1447 1469 1473">50.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	presentations	60.0%	25.0%	writing	60.0%	25.0%	vocabulary tests	60.0%	50.0%
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Recommended reading	Basic literature	<p>Cambridge Academic English, CUP</p> <p>Cambridge English for Scientists, Upper - Intermediate, CUP</p> <p>Professional English in Use, CUP</p> <p>Dynamic Presentations, CUP</p>													

	Supplementary literature	Business Vocabulary in Use, Advanced, CUP  Intelligent Business, Advanced, Pearson  Market Leader, Advanced, Pearson  Academic English For Engineers, PL
Example issues/ example questions/ tasks being completed	eResources addresses	Sample issues: <ul style="list-style-type: none"> <li>• vocabulary concerning marketing</li> <li>• writing a report</li> <li>• negotiating a contract</li> </ul>
Work placement		Not applicable