



Subject card

Subject name and code	BUSINESS ENGLISH, PG_00038518						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2022/2023		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	2	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Janina Badocha				
	Teachers		mgr Janina Badocha mgr Aleksandra Lis				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Janina Badocha, język obcy, angielski, WZIE, AG, 1st, 2sem, niest. 2022/23 I - Moodle ID: 29993 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29993							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		2.0		32.0	50
Subject objectives	The aim of the course is to develop the ability to use English effectively in the academic and professional environments.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W81] has knowledge of complex grammatical structures and diverse lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study		Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary.		[SW2] Assessment of knowledge contained in presentation		
	[K7_K82] is equipped to participate actively in lectures, seminars and laboratory classes conducted in foreign language		Knowledge of specialist terminology. Ability to understand lectures. Ability to understand professional literature.		[SK2] Assessment of progress of work		
	[K7_U82] is able to proficiently obtain and process information related to field of study and academic environment in foreign language at B2+ level of the Common European Framework of Reference for Languages (CEFR)		Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English.		[SU2] Assessment of ability to analyse information [SU1] Assessment of task fulfilment		

Subject contents	<p>Professional language development enhanced by scenario-based exercises, case studies, comprehension tasks, reading assignments, professional articles, vocabulary exercises contextualized in the field of economic analytics.</p> <p>Writing:</p> <p>Developing skills in writing various texts essential in the academic and work environments, including an abstract of an academic thesis, a report, a data analysis and a process description. Developing writing techniques such as style and register, coherence and cohesion, using in-text references and paraphrasing.</p> <p>Listening and speaking:</p> <p>Developing listening comprehension and communication skills in the academic and work environments. Practising giving presentations, participating in formal business meetings, videoconferences and negotiations. Developing intercultural awareness, critical thinking and project management skills.</p> <p>Reading:</p> <p>Developing comprehension skills in reading academic and professional texts, with particular emphasis on critical reading, skimming and scanning, selecting and prioritising information, recognising and understanding implicit meanings, and note taking.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to demonstrate language ability at level B2.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 1225 794 1256">Subject passing criteria</th> <th data-bbox="794 1225 1139 1256">Passing threshold</th> <th data-bbox="1139 1225 1485 1256">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1256 794 1288">vocabulary tests</td> <td data-bbox="794 1256 1139 1288">60.0%</td> <td data-bbox="1139 1256 1485 1288">50.0%</td> </tr> <tr> <td data-bbox="453 1288 794 1319">presentation</td> <td data-bbox="794 1288 1139 1319">60.0%</td> <td data-bbox="1139 1288 1485 1319">25.0%</td> </tr> <tr> <td data-bbox="453 1319 794 1361">writing</td> <td data-bbox="794 1319 1139 1361">60.0%</td> <td data-bbox="1139 1319 1485 1361">25.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	vocabulary tests	60.0%	50.0%	presentation	60.0%	25.0%	writing	60.0%	25.0%
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Recommended reading	Basic literature	<p>Cambridge Academic English, CUP</p> <p>Cambridge English for Scientists, Upper - Intermediate, CUP</p> <p>Professional English in Use, CUP</p> <p>Dynamic Presentations, CUP</p>													
	Supplementary literature	<p>Business Vocabulary in Use, Advanced, CUP</p> <p>Intelligent Business, Advanced, Pearson</p> <p>Market Leader, Advanced, Pearson</p> <p>Academic English For Engineers, PŁ</p>													

	eResources addresses	
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none">• vocabulary concerning marketing• writing a report• negotiating a contract	
Work placement	Not applicable	