



Subject card

Subject name and code	MACROECONOMIC AND SECTORAL ANALYSIS, PG_00037222						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2022/2023		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Hanna Adamkiewicz					
	Teachers	dr hab. Hanna Adamkiewicz					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	8.0	0.0	0.0	0.0	24
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	24	6.0		45.0	75	
Subject objectives	Delivering the knowledge about trends and changes in contemporary economies, technologies and demography.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_K04] actively participates in the preparation of complex socio-economic projects	Student is able to link problems of trends and changes in contemporary economies, technologies and demography with problems of economic integration, political and sociological.			[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_U01] can correctly identify, describe and interpret phenomena, their economic circumstances and relations between them at micro and macroeconomic scale.	Student is able to interpret trends and changes in contemporary economies, technologies and demography using statistical data.			[SU2] Assessment of ability to analyse information		
	[K7_W01] has an in-depth knowledge of the nature of economic sciences and their place in the social sciences system and in relation to other sciences	Student has an extensive knowledge on trends and changes in contemporary economies, technologies and demography.			[SW1] Assessment of factual knowledge		
	[K7_U03] can identify and analyse the causes and course of specific economic processes and phenomena as well as propose solutions based on them	Student analyses reasons and process of changes in contemporary economy, technologies and demography.			[SU1] Assessment of task fulfilment [SU2] Assessment of ability to analyse information		
	[K7_W03] has a broadened knowledge of the different types of structures and institutions and entities operating in the economy and the relations between them	Student describes changes and trends in contemporary economy, technologies and demography.			[SW1] Assessment of factual knowledge		
Subject contents	Scope and purpose of macroeconomic and sectoral analysis. The world economy, its structure and development trends. Concepts and classifications of the business environment and their application in macroeconomic and sectoral analysis. Sector analysis of the company. Macroeconomic analysis.						

Prerequisites and co-requisites	Microeconomics, macroeconomics		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	opracowanie studium przypadku	60.0%	50.0%
	egzamin pisemny	60.0%	50.0%

Recommended reading	Basic literature	<p>Adamkiewicz-Drwiłło H.G., <i>Współczesna metodologia nauk ekonomicznych</i>, TNOiK Dom Organizatora, Toruń 2008.</p> <p>Adamkiewicz-Drwiłło H.G., <i>Konkurencyjność przedsiębiorstw w świetle uwarunkowań współczesnej gospodarki</i>, TNOiK Dom Organizatora, Toruń 2010.</p> <p>Adamkiewicz H.G., <i>Konkurencyjność międzynarodowa krajów</i>, Wydawnictwo Politechniki Gdańskiej, Gdańsk 2019.</p> <p>Acemoglu D., Johnson S., Robinson J.A., "Institutions as a Fundamental Cause of Long-Run" [in:] Aghion Ph., Durlauf S.N. (eds.), <i>Handbook of Economic Growth. Volume 1A</i>, Elsevier North Holland, 2005, pp. 385-472.</p> <p>Aiginger K., Bärenthaler-Sieber S., Vogel J., <i>Competitiveness under New Perspectives</i>, Work Package 301 MS46: "Research Paper on Competitiveness under New Perspectives", Working Paper [no], European Commission, October 2013.</p> <p>Annoni P., Kozovska K. (2010), <i>EU Regional Competitiveness Index RCI 2010</i>, European Union.</p> <p>Bieńkowski W., Weresa M.A., Radło M.J. (red.), <i>Konkurencyjność Polski na tle zmian gospodarczych w krajach OECD</i>, Szkoła Główna Handlowa w Warszawie Oficyna Wydawnicza, Warszawa 2010.</p> <p>Bieńkowski W., Czajkowski Z., Gomułka M., Brocka-Palacz B., Latoszek E., Misala J., Radło M.-J., Weresa M., <i>Czynniki i miary międzynarodowej konkurencyjności gospodarek w kontekście globalizacji wstępne wyniki badań</i>, Prace i Materiały Nr 284, Instytut Gospodarki Światowej, Szkoła Główna Handlowa w Warszawie, Warszawa 2008.</p> <p>Gawlikowska-Hueckel K., "Polityka przemysłowa i spójności wobec planów i reindustrializacji Unii Europejskiej. Wnioski dla Polski", <i>Gospodarka Narodowa</i>, Nr 5(273), 2014, s. 5380.</p> <p>Gawlikowska-Hueckel K., Umiński S. (red.), <i>Analiza handlu zagranicznego Polski w świetle najnowszych koncepcji teoretycznych</i>, Wydawnictwo Naukowe SCHOLAR, Warszawa 2016.</p> <p>Krugman P.D., Obstfeld M., <i>Ekonomia międzynarodowa: Teoria i Polityka</i>, Wydawnictwo Naukowe PWN, Warszawa 2007.</p> <p>Porter M.E., <i>Strategia konkurencji. Metoda analizy sektorów i konkurentów</i>, Wydawnictwo MT Biznes, Warszawa 2006.</p> <p>Romer D., <i>Makroekonomia dla zaawansowanych</i>, Wydawnictwo Naukowe PWN, Warszawa 2000.</p> <p>Rynarzewski T., Zielińska-Głębocka A., <i>Międzynarodowe stosunki gospodarcze. Teoria wymiany i polityki handlu międzynarodowego</i>, Wydawnictwo Naukowe PWN, Warszawa 2006.</p> <p>Zielińska-Głębocka A., <i>Współczesna gospodarka światowa</i>, Oficyna a Wolters Kluwer business, Warszawa 2012.</p> <p>Zielińska-Głębocka A., Golejewska A. (red.), <i>Europa Środkowa i Wschodnia - wybrane aspekty rozwoju i konkurencyjności krajów i regionów</i>, Wydawnictwo Uniwersytetu Gdańskiego, Warszawa 2013.</p>
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	<p>Żurek J. (red.), <i>Przedsiębiorstwo, zasady działania, funkcjonowanie, rozwój</i>, Fundacja Rozwoju Uniwersytetu Gdańskiego, Gdańsk 2007.</p> <p>Żurek J. (red.), <i>Przedsiębiorstwo. Drogi sukcesu rynkowego</i>, Polskie Wydawnictwo Ekonomiczne, Warszawa 2016.</p> <p>Roczniki Statystyczne GUS oraz inne źródła danych statystycznych.</p> <p>KOF Index of Globalization. https://globalization.kof.ethz.ch, Raporty 2002-2022.</p> <p><i>The Global Competitiveness Report</i>, World Economic Forum, Geneva; https://www.weforum.org/, Raporty: 2007-2022.</p>	
	Supplementary literature	no
	eResources addresses	Adresy na platformie eNauczanie: ANALIZA MAKROEKONOMICZNA I SEKTOROWA - Moodle ID: 30341 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=30341
Example issues/ example questions/ tasks being completed	<p>Determinants of long-term economic trends.</p> <p>Determinants of technological changes.</p> <p>Globalization and its measurement.</p> <p>Main challenges of economic transformation.</p> <p>Evaluation of international competitiveness.</p> <p>Structure of international trade.</p> <p>Demographic changes in contemporary world.</p>	
Work placement	Not applicable	