



Subject card

Subject name and code	BUSINESS ENGLISH, PG_00038520						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		2.0		32.0	50
Subject objectives	The aim of the course is to develop the ability to use English effectively in the academic and professional environments.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_W81] has knowledge of complex grammatical structures and diverse lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary			[SW2] Assessment of knowledge contained in presentation		
	[K7_K82] is equipped to participate actively in lectures, seminars and laboratory classes conducted in foreign language	Knowledge of specialist terminology. Ability to understand lectures. Ability to understand professional literature.			[SK2] Assessment of progress of work [SK4] Assessment of communication skills, including language correctness		
	[K7_U82] is able to proficiently obtain and process information related to field of study and academic environment in foreign language at B2+ level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English			[SU5] Assessment of ability to present the results of task		

Subject contents	<p>Vocabulary:</p> <p>Professional language development enhanced by scenario-based exercises, case studies, comprehension tasks, reading assignments, professional articles, vocabulary exercises contextualized in the field of economic analytics.</p> <p>Writing:</p> <p>Developing skills in writing various texts essential in the academic and work environments, including an abstract of an academic thesis, a report, a data analysis and a process description. Developing writing techniques such as style and register, coherence and cohesion, using in-text references and paraphrasing.</p> <p>Listening and speaking:</p> <p>Developing listening comprehension and communication skills in the academic and work environments. Practising giving presentations, participating in formal business meetings, videoconferences and negotiations. Developing intercultural awareness, critical thinking and project management skills.</p> <p>Reading:</p> <p>Developing comprehension skills in reading academic and professional texts, with particular emphasis on critical reading, skimming and scanning, selecting and prioritising information, recognising and understanding implicit meanings, and note taking.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to demonstrate language ability at level B2.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1294 794 1323">Subject passing criteria</th> <th data-bbox="799 1294 1137 1323">Passing threshold</th> <th data-bbox="1142 1294 1485 1323">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1330 794 1359">vocabulary tests</td> <td data-bbox="799 1330 1137 1359">60.0%</td> <td data-bbox="1142 1330 1485 1359">50.0%</td> </tr> <tr> <td data-bbox="456 1366 794 1395">presentations</td> <td data-bbox="799 1366 1137 1395">60.0%</td> <td data-bbox="1142 1366 1485 1395">25.0%</td> </tr> <tr> <td data-bbox="456 1402 794 1431">writing</td> <td data-bbox="799 1402 1137 1431">60.0%</td> <td data-bbox="1142 1402 1485 1431">25.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	vocabulary tests	60.0%	50.0%	presentations	60.0%	25.0%	writing	60.0%	25.0%
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Recommended reading	Basic literature	<p>Cambridge Academic English, CUP</p> <p>Cambridge English for Scientists, Upper - Intermediate, CUP</p> <p>Professional English in Use, CUP</p> <p>Dynamic Presentations, CUP</p>													

	Supplementary literature	Business Vocabulary in Use, Advanced, CUP Intelligent Business, Advanced, Pearson Market Leader, Advanced, Pearson Academic English For Engineers, PŁ
	eResources addresses	
Example issues/ example questions/ tasks being completed	case study, team building, staff recruitment and motivation, organisational structure of companies, project running	
Work placement	Not applicable	