



Subject card

Subject name and code	DECISIONS OF ENTERPRISES ON THE FINANCIAL MARKET, PG_00053119						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject				2022/2023	
Education level	second-cycle studies	Subject group				Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	Part-time studies	Mode of delivery				at the university	
Year of study	1	Language of instruction				Polish	
Semester of study	1	ECTS credits				4.0	
Learning profile	general academic profile	Assessment form				exam	
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Ewa Mazurek-Krasodomska				
	Teachers		dr inż. Ewa Mazurek-Krasodomska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
Decyzje przedsiębiorstw na rynku finansowym 22/23 AG - Moodle ID: 26860 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=26860							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	32	8.0	60.0	100		
Subject objectives	Familiarizing students with the financial market and the possibilities of using financial instruments in the company's operations, such as obtaining financing, managing financial liquidity, risk management with the use of financial market instruments.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[K7_U02] can use theoretical knowledge in the field of economics and finance to obtain, analyse and interpret data on economic processes and phenomena and on their basis formulate own opinions		The student is able to assess the impact of changes and processes in the financial market on the company's business activity.			[SU2] Assessment of ability to analyse information	
	[K7_U07] can use the acquired knowledge of economic sciences and quantitative methods to identify, formulate and propose solutions to specific economic problems and assess their effectiveness		The student is able to assess the financial needs of the company and select the available financial market instruments using the tools of financial engineering.			[SU4] Assessment of ability to use methods and tools	
	[K7_U14] can improve oneself through the systematic acquisition of knowledge and skills		The student is able to identify a financial instrument, its risk and the possibility of using it in the company business activity.			[SU3] Assessment of ability to use knowledge gained from the subject	
[K7_W07] has an in-depth knowledge on methods of social and economic phenomena description, including market information acquisition techniques and methods of analysis and modelling of economic processes		The student is able to obtain data from the financial market, knows and understands the principles of operation of each segments of the financial market and the relationships between the financial market and the company.			[SW1] Assessment of factual knowledge		

Subject contents	<p>Lectures: The enterprise as an economic entity. The purpose of financial management. The needs of the enterprise in different phases of the life cycle. Risk and uncertainty in the activity of an enterprise. The financial market as a place where an enterprise makes financial decisions. Enterprise decisions on the money market. Enterprise decisions on the deposit and credit market. Enterprise decisions on the capital market. Instruments supporting enterprise activity - assessment of possibility to use them by an enterprise. Corporate decisions on the foreign exchange market. The derivatives market as a place to reduce the financial risk of a company.</p> <p>Tutorials: The enterprise as an entity on the market. Phases of enterprise's life cycle and its financial decisions. Risk in company activity. Determinants of financial decisions - profitability, liquidity, debt. Company decisions on the financial market. Money market and its instruments. Company's decisions on deposit and credit market. Capital market in a company's activity. Instruments supporting enterprise activity. Enterprise decisions on the foreign exchange market. Company decisions on the derivatives market.</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="451 533 794 568">Subject passing criteria</th> <th data-bbox="794 533 1137 568">Passing threshold</th> <th data-bbox="1137 533 1487 568">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="451 568 794 604">Written exam</td> <td data-bbox="794 568 1137 604">60.0%</td> <td data-bbox="1137 568 1487 604">30.0%</td> </tr> <tr> <td data-bbox="451 604 794 640">Additional tasks</td> <td data-bbox="794 604 1137 640">0.0%</td> <td data-bbox="1137 604 1487 640">20.0%</td> </tr> <tr> <td data-bbox="451 640 794 674">Midterm colloquium</td> <td data-bbox="794 640 1137 674">60.0%</td> <td data-bbox="1137 640 1487 674">50.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Written exam	60.0%	30.0%	Additional tasks	0.0%	20.0%	Midterm colloquium	60.0%	50.0%
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Written exam	60.0%	30.0%													
Additional tasks	0.0%	20.0%													
Midterm colloquium	60.0%	50.0%													
Recommended reading	Basic literature	<p>G. Golawska Witkowska, E. Mazurek Krasodomska, A. Rzczycka, Decyzje przedsiębiorstwa na rynku finansowym, Wydawnictwo Politechniki Gdańskiej, Gdańsk 2019</p> <p>G. Golawska Witkowska, E. Mazurek Krasodomska, A. Rzczycka, Przedsiębiorstwo na rynku finansowym, Wydawnictwo Politechniki Gdańskiej, Gdańsk 2019</p>													
	Supplementary literature	<p>W. Dębski, Rynek finansowy i jego mechanizmy, Wydawnictwo Naukowe PWN, Warszawa 2014</p> <p>H. B. Mayo, Inwestycje, PWN, Warszawa 2014</p> <p>T. Jachna, M. Sierpińska, Metody podejmowania decyzji finansowych, Wydawnictwo Naukowe PWN, Warszawa 2020</p> <p>Machala R., Praktyczne zarządzanie finansami firmy, PWN, Warszawa 2001.</p>													
	eResources addresses														
Example issues/ example questions/ tasks being completed	<p>List debt instruments on the capital market.</p> <p>How do derivatives reduce risk? Give an example.</p>														
Work placement	Not applicable														