



Subject card

Subject name and code	BUSINESS ENGLISH, PG_00037216						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2022/2023		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Janina Badocha				
	Teachers		mgr Marzena Grygiel mgr Aleksandra Lis mgr Janina Badocha				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		2.0		32.0	50
Subject objectives	Before joining a language group, students are expected to demonstrate language ability at level B2.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W81] has knowledge of complex grammatical structures and diverse lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study		Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary		[SW2] Assessment of knowledge contained in presentation		
	[K7_K82] is equipped to participate actively in lectures, seminars and laboratory classes conducted in foreign language		Knowledge of specialist terminology. Ability to understand lectures. Ability to understand professional literature		[SK2] Assessment of progress of work		
	[K7_U82] is able to proficiently obtain and process information related to field of study and academic environment in foreign language at B2+ level of the Common European Framework of Reference for Languages (CEFR)		[K6_U82] potrafi pozyskiwać i przetwarzać informacje w języku obcym dotyczące kierunku studiów oraz środowiska akademickiego. Znajomość słownictwa specjalistycznego. Rozumienie tekstów specjalistycznych. Umiejętność korzystania ze źródeł online w jęz. angielskim. Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English.		[SU2] Assessment of ability to analyse information		

Subject contents	<p>Vocabulary:</p> <p>Professional language development enhanced by scenario-based exercises, case studies, comprehension tasks, reading assignments, professional articles, vocabulary exercises contextualized in the field of economic analytics.</p> <p>Writing:</p> <p>Developing skills in writing various texts essential in the academic and work environments, including an abstract of an academic thesis, a report, a data analysis, a process description, a covering letter/personal statement, a formal letter and email. Developing writing techniques such as style and register, coherence and cohesion, using in-text references, paraphrasing.</p> <p>Listening and speaking:</p> <p>Developing listening comprehension and communication skills in the academic and work environments. Practising giving presentations and pitching an idea for a new product, participating in formal business meetings, videoconferences, negotiations and work performance appraisals. Developing intercultural awareness and critical thinking as well as the skills of team building, project and time management.</p> <p>Reading:</p> <p>Developing comprehension skills in reading academic and professional texts, with particular emphasis on critical reading, skimming and scanning, selecting and prioritising information, recognising and understanding implicit meanings, and note taking.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to demonstrate language ability at level B2.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 1263 794 1294">Subject passing criteria</th> <th data-bbox="799 1263 1141 1294">Passing threshold</th> <th data-bbox="1145 1263 1485 1294">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1301 794 1332">presentation</td> <td data-bbox="799 1301 1141 1332">60.0%</td> <td data-bbox="1145 1301 1485 1332">25.0%</td> </tr> <tr> <td data-bbox="453 1339 794 1370">writing</td> <td data-bbox="799 1339 1141 1370">60.0%</td> <td data-bbox="1145 1339 1485 1370">25.0%</td> </tr> <tr> <td data-bbox="453 1377 794 1408">vocabulary test</td> <td data-bbox="799 1377 1141 1408">60.0%</td> <td data-bbox="1145 1377 1485 1408">50.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	presentation	60.0%	25.0%	writing	60.0%	25.0%	vocabulary test	60.0%	50.0%
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Recommended reading	Basic literature	<p>Cambridge Academic English, CUP</p> <p>Cambridge English for Scientists, Upper - Intermediate, CUP</p> <p>Professional English in Use, CUP</p> <p>Dynamic Presentations, CUP</p>													
	Supplementary literature	<p>Business Vocabulary in Use, Advanced, CUP</p> <p>Intelligent Business, Advanced, Pearson</p> <p>Market Leader, Advanced, Pearson</p> <p>Academic English For Engineers, PŁ</p>													
	eResources addresses														

Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none">• vocabulary concerning marketing• writing a report• negotiating a contract
Work placement	Not applicable