



## Subject card

Subject name and code	Essentials of Management, PG_00050184						
Field of study	Engineering Management						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2022/2023		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		5.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Beata Basińska				
	Teachers		dr hab. Beata Basińska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	32		8.0		85.0	125
Subject objectives	Backgrounds of organisation management theories with external and internal environment						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W06] has a basic knowledge of methods and tools for conducting research and analyses related to particular areas of the enterprise's operations and its environment		Student uses analysis methods; SWOT, 5 Porter's forces, PEST		[SW2] Assessment of knowledge contained in presentation		
	[K6_U13] can improve oneself through the systematic acquisition of knowledge and skills		The student uses a variety of sources of information and knowledge gained objectifies, shares knowledge, and is open for different opinions		[SK4] Assessment of communication skills, including language correctness		
	[K6_W03] has a basic knowledge of the relationship both within the organisation and between the organisation and the environment		Environmental factors internal to the firm usually can be classified as strengths (S) or weaknesses (W) and those external to the firm can be classified as opportunities (O) or threats (T)		[SW1] Assessment of factual knowledge		
	[K6_U01] interprets and analyses the phenomena and processes taking place in the economy and organisation using basic theoretical knowledge of economics, management and science		Student creates scenarios for problem-solving in the organization in the short and long time span		[SU2] Assessment of ability to analyse information		
	[K6_K03] initiates creative and entrepreneurial activities in the organization using the knowledge of engineering management		Using engineering knowlege to innovative resolve problem		[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	1. Basic theories of management 2. Effective executive 3. Planning 4. Organizational strategies. 5. Organizing 6. Motivation and Leadership 7. Controlling 8. Organizational culture						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exercises	50.0%	50.0%
	Test	60.0%	50.0%
Recommended reading	Basic literature	Griffin, R.W. (2017). Podstawy zarządzania organizacjami. PWN Warszawa.  Zakrzewska-Bielawska, A. (red.) (2020). Podstawy zarządzania: teoria i ćwiczenia. Warszawa: Wydawnictwo Nieoczywiste.	
	Supplementary literature	Drucker, P.F. (2004). Menedżer skuteczny. MT Biznes  Sidor-Rządkowska, M. (2020). Zarządzanie personelem w małej firmie. Wolters Kluwer  Czakon, W (2020). Krótkowzroczność strategiczna menedżerów. Wydawnictwo UJ  Zbiegień-Maciąg, L. (2013). Kultura w organizacji. PWN  Krzakiewicz, K., Cyfert, Sz. (2020). Podstawy zarządzania organizacjami. Poznań: Uniwersytet Ekonomiczny.  Michalski, E. (2022). Zarządzanie przedsiębiorstwem: podręcznik akademicki. Warszawa: Wydawnictwo Naukowe PWN.	
	eResources addresses	Adresy na platformie eNauczanie: Podstawy zarządzania 2022/2023 - Moodle ID: 26237 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=26237">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=26237</a>	
	Example issues/ example questions/ tasks being completed	Culture and strategy, the role of conflict, elastic planning, knowledge management, problem solving	
Work placement	Not applicable		

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