

Subject card

Subject name and code	Professional Communication Fundamentals, PG_00056490								
Field of study	Mechanical Engineering								
Date of commencement of studies	October 2022		Academic year of realisation of subject		2022/2023				
Education level	first-cycle studies		Subject group						
Mode of study	Full-time studies		Mode of delivery		at the university				
Year of study	1		Language of instruction		Polish				
Semester of study	1		ECTS credits		1.0				
Learning profile	general academic profile		Assessment form			assessment			
Conducting unit	Institute of Energy ->	Faculty of Mec	hanical Engine	ering and Ship	Techno	ology			
Name and surname	Subject supervisor		dr inż. Marzena Banaszek						
of lecturer (lecturers)	Teachers		dr inż. Marzena Banaszek						
Lesson types and methods	Lesson type	Lecture	Tutorial	Laboratory	Projec	t	Seminar	SUM	
of instruction	Number of study hours	15.0	0.0	0.0	0.0		0.0	15	
	E-learning hours included: 0.0								
	Podstawy komunikacji interpersonalnej, W, sem.01, zimowy 22/23 - Moodle ID: 25654 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=25654								
Learning activity and number of study hours	Learning activity	Participation in classes includ plan			Self-st	udy	SUM		
	Number of study hours	15	1.0		9.0		25		
Subject objectives	The lecture aims to familiarize students with the basic issues of interpersonal communication, to develop the skills of noticing differences in communication in various social and cultural contexts and the ability to overcome conflicts and prejudices resulting from such differences. Classes are conducted using a workshop method based on activating students through work and discussions, case studies, genre scenes, individual work, simulations and mini-lectures with a discussion of practical examples.								
Learning outcomes	Course out	come	Subject outcome			Method of verification			
	[K6_U11] is able to analyse the operation of devices and compare the construction solutions applying usage, safety, environmental, economic and legal criteria					[SU2] Assessment of ability to analyse information			
			The student knows and understands the rules of formal and informal behavior in society, is aware of the factors influencing the interpretation of the message and the strategies used in interpersonal communication.			[SW1] Assessment of factual knowledge			
	[K6_K01] is aware of the need for complementing the knowledge throughout the whole life, is able to select proper methods of teaching and learning, critically assesses the possessed knowledge; is aware of the importance of professional conduct and following the rules of professional ethics; is able to show resourcefulness and innovation in the realisation of professional projects		The student recognizes the role of interpersonal communication in building interpersonal relations, is able to independently acquire knowledge and expand his research skills.			[SK4] Assessment of communication skills, including language correctness [SK5] Assessment of ability to solve problems that arise in practice			

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Subject contents	COMMUNICATION PROCESS: the concept of communication; characteristics of the communication process: features, elements, levels, functions, meaning of communication VERBAL COMMUNICATION: general theory of signs; characteristics of the verbal communication process, murals, graffiti, inspirational quotes, memes, codes and ciphers NON-VERSIONAL COMMUNICATION: para-language; meta-messages; unforgettable speeches: words that changed the world; message effectiveness; distribution of the meaning of the message; characteristics of non-verbal communication; functions of non-verbal communication; body language in practice INTERCULTURAL COMMUNICATION: diversity and cultural diversity, differences in intercultural communication; barriers in intercultural communication: stereotypes, prejudices, discrimination; conditions for successful intercultural communication; culture shock, children of the third culture EFFECTIVE COMMUNICATION: principles of effective communication between people; the importance of listening in the process of obtaining information; techniques of active listening ASERIVITY IN COMMUNICATION: assertiveness as a form of communication focused on cooperation;							
	assertive refusal; the ability to receive criticism and praise; assertive communication in difficult situations COMMUNICATION IN A TEAM: team: the concept of the team and the group, team features, stages of team development, roles in the team; team communication process; team communication in conflict situations COMMUNICATION FRAUD: communication fraud; the motives and strategies of lies; portrait of a liar; signs of lying COMMUNICATION IN STRESS: characteristics of stress: the concept of stress, phases, types, sources, physiology, effects; strategies for coping with stress; communication under stress MAKING SOCIAL IMPACT. MANIPULATION AND PERSVASION: rules of exerting social influence;							
	persuasion and manipulation in interpersonal communication; techniques for dealing with manipulation INTERNET COMMUNITY OR VIRTUAL SOCIETY: the Internet in the 21st century; virtual world and cyberspace; interpersonal relations and internet communication: the phenomenon of cyber friends, network identity, cyberbullying, internet addiction syndrome; the future of the internet COMMUNICATION IN THE INFORMATION AGE: information society: definition, characteristics, properties, functions; social changes in the information age; X, Y, Z generations - transformation of the way of communicating PRACTICAL USE OF PERSONAL COMMUNICATION PRINCIPLES: motivation, self-assessment, responsibility, functioning in a group							
Prerequisites and co-requisites								
Assessment methods	Subject passing criteria	Passing threshold	Percentage of the final grade					
and criteria	Written test or Essay or Presentation	50.0%	100.0%					
Recommended reading Basic literature		1. Bieniok H.: Sztuka komunikowania się, negocjacji i rozwiązywania konfliktów. Wydawnictwo Akademii Ekonomicznej 2005 2. Cialdini R.B.: Wywieranie wpływu na ludzi. Teoria i praktyka. Wydawnictwo GWP 2011 3. Dobek-Ostrowska B.: Podstawy komunikowania społecznego. Astrum 2007 4. Griffin E.: Podstawy komunikacji społecznej. Wydawnictwo GWP 2003 5. McKay M.: Sztuka skutecznego porozumiewania się. Wydawnictwo GWP 2007 6. Morreale S.P.: Komunikacja między ludźmi: motywacja, wiedza i umiejętności. PWN 2007 7. Nęcki Z.: Komunikacja międzyludzka. Antykwa 2000 8. Pease A.B. Mowa ciała. Dom Wydawniczy Rebis 2011 9. Pease A.B. Mowa ciała w pracy. Dom Wydawniczy Rebis 2011 10. Stewart J. (red.): Mosty zamiast murów. O komunikowaniu się między ludźmi. PWN 2000						
	Supplementary literature	Bacon T., Sposób na opornych. Skuteczne wywieranie wpływu. ydawnictwo GWP 2013 Baran S., Davis D.: Teorie komunikowania masowego, Wydawnictwo niwersytetu Jagiellońskiego 2017 Collin J., Hansen M.T.: Wielcy z wyboru, MT Biznes 2018 Covey S.R.: Szybkość zaufania. Wydawnictwo Rebis 2016 Dilts R.: Sztuka prezentacji i komunikacji z grupami, Wydawnictwo NLP 2009 Fiske J.: Wprowadzenie do badań nad komunikowaniem. Astrum 108 Ollivier B: Nauki o komunikacji. Oficyna Naukowa 2010 Sinek S.: Zaczynaj od dlaczego, Jak wielcy liderzy inspirują innych odziałania. Wydawnictwo Helion 2013 Tokarz M.: Argumentacja, perswazja, manipulacja. Wydawnictwo WP 2006 D. Wiszniewski A.: Jak przekonywująco mówić i przemawiać. PWN 1994						
	eResources addresses							

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Example issues/ example questions/ tasks being completed	Why do people communicate with each other? What do they want to achieve through communication and what methods do they use to achieve their goals?
	How to speak so that others will listen to us. How to listen to understand what others are saying.
Work placement	Not applicable

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