



Subject card

Subject name and code	Introduction to Management and Marketing, PG_00044583						
Field of study	Transport						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2023/2024		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Building Engineering -> Faculty of Civil and Environmental Engineering						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Marcin Szczepański				
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		0.0		5.0	50
Subject objectives	-						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_K01] able to think and act creatively and enterprisingly; able to define priorities to support the delivery of an individual or group task; understands the need for continuous education and taking responsibility as a professional for their work and the work of the team		-		[SK3] Assessment of ability to organize work		
	[K6_U04] able to use transport terms properly and speak about a problem using modern audiovisual techniques		-		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W05] has basic knowledge of different social sciences required for understanding the importance they have for transport operation and development and working in the transport sector		-		[SW1] Assessment of factual knowledge		
Subject contents	-						
Prerequisites and co-requisites	-						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
			60.0%		50.0%		
			60.0%		50.0%		
Recommended reading	Basic literature		-				
	Supplementary literature		-				
	eResources addresses		Adresy na platformie eNauczanie:				
Example issues/ example questions/ tasks being completed	-						

Work placement	Not applicable
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