



Subject card

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| Subject name and code | Transport Management, PG_00044641 | | | | | | |
| Field of study | Transport | | | | | | |
| Date of commencement of studies | October 2022 | Academic year of realisation of subject | | | 2024/2025 | | |
| Education level | first-cycle studies | Subject group | | | Optional subject group Subject group related to scientific research in the field of study | | |
| Mode of study | Full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 3 | Language of instruction | | | Polish | | |
| Semester of study | 6 | ECTS credits | | | 4.0 | | |
| Learning profile | general academic profile | Assessment form | | | assessment | | |
| Conducting unit | Department Of Transportation Engineering -> Faculty Of Civil And Environmental Engineering -> Wydział Politechniki Gdańskiej | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr Justyna Staszak-Winkler | | | | | |
| | Teachers | dr Justyna Staszak-Winkler dr hab. Daniel Kaszubowski | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 15.0 | 15.0 | 15.0 | 0.0 | 0.0 | 45 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | | Self-study | SUM | |
| | Number of study hours | 45 | 5.0 | | 50.0 | 100 | |
| Subject objectives | The aim of the course is to provide knowledge in the field of organization and management of transport activities, including: strategic management of an enterprise, principles of strategic planning and analysis, with a focus on the specific characteristics of these processes in selected branches of transport. | | | | | | |
| Learning outcomes | Course outcome | Subject outcome | | | Method of verification | | |
| | [K6_W17] has proficiency in transport systems as appropriate for their specialty | The student possesses advanced, well-structured knowledge of transport systems within the scope relevant to their area of specialization. | | | [SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge | | |
| | [K6_U12] able to select tools and methods, carry out assessments and simple tests of transport systems to an extent required of the specialty / learning profile | The student is able to select tools and methods, conduct evaluations, and carry out basic research on transport systems within the scope relevant to their specialization/profile of study. | | | [SU1] Assessment of task fulfilment [SU3] Assessment of ability to use knowledge gained from the subject [SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task | | |
| Subject contents | Strategic management of a transport enterprise, design of organizational relationships, strategic analysis, evaluation of enterprise performance, organization and management in road, rail, and air transport, marketing management in the transport services market. | | | | | | |
| Prerequisites and co-requisites | The student should have basic knowledge of economics, management, and the functioning of transport systems. Useful skills include analytical thinking, working with data, and familiarity with basic concepts related to logistics and transport infrastructure. | | | | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | | | Percentage of the final grade | | |
| | laboratories | 60.0% | | | 25.0% | | |
| | lectures | 60.0% | | | 50.0% | | |
| | exercises | 60.0% | | | 25.0% | | |

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| Recommended reading | Basic literature | 1. E. Michalski. Zarządzanie przedsiębiorstwem. Wydawnictwo Naukowe PWN, Warszawa, 2022. 2. E. Gołemska, M. Gołembski. Transport w logistyce. CeDeWu, 2023 3. Metody organizacji i zarządzania. Kształowanie relacji organizacyjnych. pod red. W. Błaszczyk. PWN 2008. 4. Zarządzanie marketingowe działalnością transportową pod red. Danuty Rucińskiej. WUG 1998 |
| | Supplementary literature | industry literature scientific articles |
| | eResources addresses | Adresy na platformie eNauczanie: |
| Example issues/ example questions/ tasks being completed | | |
| Work placement | Not applicable | |

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