



Subject card

Subject name and code	Transport Management, PG_00044641						
Field of study	Transport						
Date of commencement of studies	October 2022		Academic year of realisation of subject			2024/2025	
Education level	first-cycle studies		Subject group			Optional subject group Subject group related to scientific research in the field of study	
Mode of study	Full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	6		ECTS credits			4.0	
Learning profile	general academic profile		Assessment form			assessment	
Conducting unit	Department Of Transportation Engineering -> Faculty Of Civil And Environmental Engineering -> Wydziały Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Justyna Staszak-Winkler				
	Teachers		dr Justyna Staszak-Winkler dr hab. Daniel Kaszubowski				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	15.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		5.0		50.0	100
Subject objectives	The aim of the course is to provide knowledge in the field of organization and management of transport activities, including: strategic management of an enterprise, principles of strategic planning and analysis, with a focus on the specific characteristics of these processes in selected branches of transport.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[K6_W17] has proficiency in transport systems as appropriate for their specialty		The student possesses advanced, well-structured knowledge of transport systems within the scope relevant to their area of specialization.			[SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge	
	[K6_U12] able to select tools and methods, carry out assessments and simple tests of transport systems to an extent required of the specialty / learning profile		The student is able to select tools and methods, conduct evaluations, and carry out basic research on transport systems within the scope relevant to their specialization/profile of study.			[SU1] Assessment of task fulfilment [SU3] Assessment of ability to use knowledge gained from the subject [SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task	
Subject contents	Strategic management of a transport enterprise, design of organizational relationships, strategic analysis, evaluation of enterprise performance, organization and management in road, rail, and air transport, marketing management in the transport services market.						
Prerequisites and co-requisites	The student should have basic knowledge of economics, management, and the functioning of transport systems. Useful skills include analytical thinking, working with data, and familiarity with basic concepts related to logistics and transport infrastructure.						
Assessment methods and criteria	Subject passing criteria		Passing threshold			Percentage of the final grade	
	laboratories		60.0%			25.0%	
	lectures		60.0%			50.0%	
	exercises		60.0%			25.0%	

Recommended reading	Basic literature	1. E. Michalski. Zarządzanie przedsiębiorstwem. Wydawnictwo Naukowe PWN, Warszawa, 2022. 2. E. Gołemska, M. Gołembski. Transport w logistyce. CeDeWu, 2023 3. Metody organizacji i zarządzania. Kształtowanie relacji organizacyjnych. pod red. W. Błaszczak. PWN 2008. 4. Zarządzanie marketingowe działalnością transportową pod red. Danuty Rucińskiej. WUG 1998
	Supplementary literature	industry literature scientific articles
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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