



Subject card

Subject name and code	Business Financing, PG_00037937						
Field of study	Management, Management						
Date of commencement of studies	February 2023		Academic year of realisation of subject		2023/2024		
Education level	second-cycle studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Krzysztof Zięba				
	Teachers		dr hab. inż. Krzysztof Zięba				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		16.0	50
Subject objectives	The goal of the course is to make students acquainted with various methods od small business financing with a special emphasis on global context of business operations.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U09] uses financial data to make short-term and strategic decisions, assess liquidity and financial condition		Student has skills enabling him to assess and choice of funding source suitable for small enterprise.		[SU2] Assessment of ability to analyse information [SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task		
	[K7_U02] analyses complex economic processes and phenomena using selected methods and techniques for analysing socio-economic data, and formulates their own opinions and conclusions concerning these processes and phenomena		Student aquired skills needed in preparing the documentation necessary to apply for funds for start-up and development of small business.		[SU1] Assessment of task fulfilment [SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_W14] has a broadened knowledge of the principles of creation and development of forms of individual entrepreneurship and determinants shaping the effectiveness of economic activity		Student has the knowledge of the principles of sound financial management in the enterprise.		[SW1] Assessment of factual knowledge		
	[K7_W02] has an in-depth knowledge of classical and modern management concepts and their application in the management of modern organizations of various types		Student has knowledge of starting and running a business, including on alternative sources of funding.		[SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects		

Subject contents	Lectures: Introduction to small business financing; Exchange rate risk in small business; Internal and external funding sources; Funding sources in the life cycle; Capital budgeting; Cash flow; Forecasting for small business; Faktoring and forfaiting; EU funds for entrepreneurs.		
	Tutorials: Small business financing sequence; Capital budgeting methods in practice; Practical uses of various small business financing techniques, Selected issues in acquiring and managing EU funds in small business.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Essay	60.0%	20.0%
	Classroom presentation	60.0%	30.0%
	Written test	60.0%	50.0%
Recommended reading	Basic literature	Bednarz J, Gostomski E., Źródła i sposoby finansowania przedsiębiorstw, Wydawnictwo Uniwersytetu Gdańskiego 2018	
	Supplementary literature	M. Matejun (red.), Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach, Difin, W-wa 2012	
		Finanse małych i średnich przedsiębiorstw, PWE, W-wa 2004	
	eResources addresses	Adresy na platformie eNauczanie: Finansowanie działalności MSP - 2023/24 - Moodle ID: 28762 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=28762	
Example issues/ example questions/ tasks being completed	What are the external sources of financing the enterprise that could be used in the seed phase and the phase of maturity?		
	What conditions must be met by the company that it receive investment funding from the EU cohesion policy for the period 2014-2020?		
Work placement	Not applicable		