



## Subject card

Subject name and code	Business Financing, PG_00037937						
Field of study	Management, Management						
Date of commencement of studies	February 2023	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Krzysztof Zięba				
	Teachers		dr hab. inż. Krzysztof Zięba				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Finansowanie działalności MSP - 2023/24 - Moodle ID: 28762 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=28762">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=28762</a>							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		16.0	50
Subject objectives	The goal of the course is to make students acquainted with various methods of small business financing with a special emphasis on global context of business operations.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W02] has an in-depth knowledge of classical and modern management concepts and their application in the management of modern organizations of various types		Student has knowledge of starting and running a business, including on alternative sources of funding.		[SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects		
	[K7_W14] has a broadened knowledge of the principles of creation and development of forms of individual entrepreneurship and determinants shaping the effectiveness of economic activity		Student has the knowledge of the principles of sound financial management in the enterprise.		[SW1] Assessment of factual knowledge		
	[K7_U02] analyses complex economic processes and phenomena using selected methods and techniques for analysing socio-economic data, and formulates their own opinions and conclusions concerning these processes and phenomena		Student acquired skills needed in preparing the documentation necessary to apply for funds for start-up and development of small business.		[SU1] Assessment of task fulfilment [SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_U09] uses financial data to make short-term and strategic decisions, assess liquidity and financial condition		Student has skills enabling him to assess and choose of funding source suitable for small enterprise.		[SU2] Assessment of ability to analyse information [SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task		

Subject contents	<p>Lectures: Introduction to small business financing; Exchange rate risk in small business; Internal and external funding sources; Funding sources in the life cycle; Capital budgeting; Cash flow; Forecasting for small business; Faktoring and forfaiting; EU funds for entrepreneurs.</p> <p>Tutorials: Small business financing sequence; Capital budgeting methods in practice; Practical uses of various small business financing techniques, Selected issues in acquiring and managing EU funds in small business.</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 40%;">Subject passing criteria</th> <th style="width: 30%;">Passing threshold</th> <th style="width: 30%;">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td>Written test</td> <td>60.0%</td> <td>50.0%</td> </tr> <tr> <td>Classroom presentation</td> <td>60.0%</td> <td>30.0%</td> </tr> <tr> <td>Essay</td> <td>60.0%</td> <td>20.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Written test	60.0%	50.0%	Classroom presentation	60.0%	30.0%	Essay	60.0%	20.0%
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Basic literature	Bednarz J, Gostomski E., Źródła i sposoby finansowania przedsiębiorstw, Wydawnictwo Uniwersytetu Gdańskiego 2018														
Supplementary literature	M. Matejun (red.), Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach, Difin, W-wa 2012														
eResources addresses	Finanse małych i średnich przedsiębiorstw, PWE, W-wa 2004														
Example issues/ example questions/ tasks being completed	<p>What are the external sources of financing the enterprise that could be used in the seed phase and the phase of maturity?</p>														
	<p>What conditions must be met by the company that it receive investment funding from the EU cohesion policy for the period 2014-2020?</p>														
Work placement	Not applicable														