



Subject card

Subject name and code	BUSINESS ENGLISH, PG_00040614						
Field of study	Engineering Management						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2023/2024		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Ewa Rogala					
	Teachers	mgr Ewa Rogala mgr Joanna Pawlik mgr Małgorzata Majer mgr Agnieszka Kamińska mgr Joanna Pawlak-Mikuć					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_K82] is equipped to participate in lectures, seminars and laboratory classes conducted in foreign language	Knowledge of specialized vocabulary. Ability to understand lectures. Understanding specialized texts.			[SK4] Assessment of communication skills, including language correctness		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary.			[SW1] Assessment of factual knowledge		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English.			[SU3] Assessment of ability to use knowledge gained from the subject [SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task		

Subject contents	<p>Vocabulary:</p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p>Grammar:</p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p>Writing:</p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p>Speaking:</p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 1310 794 1339">Subject passing criteria</th> <th data-bbox="799 1310 1139 1339">Passing threshold</th> <th data-bbox="1144 1310 1482 1339">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 1346 794 1375">active course participation</td> <td data-bbox="799 1346 1139 1375">60.0%</td> <td data-bbox="1144 1346 1482 1375">20.0%</td> </tr> <tr> <td data-bbox="454 1382 794 1411">homework</td> <td data-bbox="799 1382 1139 1411">60.0%</td> <td data-bbox="1144 1382 1482 1411">20.0%</td> </tr> <tr> <td data-bbox="454 1417 794 1447">tests</td> <td data-bbox="799 1417 1139 1447">60.0%</td> <td data-bbox="1144 1417 1482 1447">60.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	active course participation	60.0%	20.0%	homework	60.0%	20.0%	tests	60.0%	60.0%
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Recommended reading	Basic literature	Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016													
	Supplementary literature	<ul style="list-style-type: none"> • FCE/Advanced Language Practice (Michael Vince) • Business Vocabulary in Use Upper-Intermediate / Advanced • BEC Vantage Testbuilder 													
	eResources addresses	Adresy na platformie eNauczenie: Język obcy Business English, WZiE, Zarządzanie inżynierskie, I st, 4 sem, stacjonarne 23/24L - Moodle ID: 33819 https://enauczenie.pg.edu.pl/moodle/course/view.php?id=33819													
Example issues/ example questions/ tasks being completed	Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics.														
Work placement	Not applicable														