



Subject card

Subject name and code	Financial Management in Enterprises, PG_00040588						
Field of study	Engineering Management						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2024/2025		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Oleksandr Melnychenko				
	Teachers		dr hab. Oleksandr Melnychenko				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		6.0		14.0	50
Subject objectives	Preparing students to make financial decisions in the enterprise						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U13] can improve oneself through the systematic acquisition of knowledge and skills	Identifies the economic and financial situation of the company and takes decisions about development of the company.			[SK2] Assessment of progress of work		
	[K6_U02] analyses economic problems, including financial ones in various areas of the organisation's functioning, also when formulating and solving engineering tasks	Analyzes the economic and financial process in the enterprise, describes their causes and classifies their importance to organization.			[SU2] Assessment of ability to analyse information		
	[K6_W06] has a basic knowledge of methods and tools for conducting research and analyses related to particular areas of the enterprise's operations and its environment	Compares financial management strategies and estimates financial results in the management of inventory, receivables and cash.			[SW1] Assessment of factual knowledge		
Subject contents	<ol style="list-style-type: none">1. The functioning of the enterprise on the market, its attributes and goals.2. Costs and their impact on the financial result.3. Taxes. Their types, methods of calculation and optimization.4. Venture capital and its functioning.5. Bank loan as a source of financing.6. Factoring and forfaiting, essence, types and importance for conducting business.7. Leasing in financing business activity.8. Franchising, its types and principles of operation.9. Cost of capital in the enterprise, its determination and interpretation.10. The effect of financial leverage. The degree of financial leverage.11. Capital structure and its formation.12. Financial markets - concept and types, share of companies in the financial market.13. Problems of behavioral finance in investing and managing the finances of the enterprise.14. Problems of information security in managing the finances of the enterprise.						
Prerequisites and co-requisites	Financial mathematics; Finance;						

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Presentation	60.0%	20.0%
	Activity	60.0%	10.0%
	Practical part on the exam	60.0%	19.0%
	Theoretical part on the exam	60.0%	51.0%
Recommended reading	Basic literature	<p>Jack Alexander. Financial Planning & Analysis and Performance Management, 2018, 237 s.</p> <p>Miller Bernd R. Introduction to Financial Management, 2020. ISBN9783736972131</p> <p>Mustafa Akan Arman, Teksin Tevfik. Fundamentals of Finance. Investments, Corporate Finance, and Financial Institutions. 2020, 428 p.</p>	
	Supplementary literature	<p>Bielawska Aurelia, Nowoczesne zarządzanie finansami przedsiębiorstwa, Wydawnictwo C.H. Beck, Warszawa 2009</p> <p>Maślanka Tomasz, Przepływy pieniężne w zarządzaniu finansami przedsiębiorstw, Wydawnictwo C.H. Beck, Warszawa 2008</p> <p>Rytko Piotr, Zarządzanie kredytem handlowym, Difin, Warszawa 2009</p>	
	eResources addresses	<p>Adresy na platformie eNauczanie: ZARZĄDZANIE FINANSAMI PRZEDSIĘBIORSTW 2024/2025 - zimowy - Moodle ID: 40057 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=40057</p>	
	Example issues/ example questions/ tasks being completed	<p>What is factoring?What is the effect of financial leverage?What is considered a financial instrument?</p>	
Work placement	Not applicable		

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