



Subject card

Subject name and code	Essentials of Management, PG_00040553						
Field of study	Engineering Management						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2022/2023		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Elżbieta Karwowska					
	Teachers	dr Elżbieta Karwowska					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	60	8.0	57.0	125		
Subject objectives	Backgrounds of organisation management theories with external and internal environment						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U01] interprets and analyses the phenomena and processes taking place in the economy and organisation using basic theoretical knowledge of economics, management and science	Student creates scenarios for problem-solving in the organization in the short and long timespan			[SU2] Assessment of ability to analyse information		
	[K6_U13] can improve oneself through the systematic acquisition of knowledge and skills	The student uses a variety of sources of information and knowledge gained objectifies, shares the knowledge, and is open for different opinions			[SK4] Assessment of communication skills, including language correctness		
	[K6_W06] has a basic knowledge of methods and tools for conducting research and analyses related to particular areas of the enterprise's operations and its environment	Student analysis methods; SWOT, TOWS / SWOT, 5 Porter's forces, PEST			[SW2] Assessment of knowledge contained in presentation		
	[K6_K03] initiates creative and entrepreneurial activities in the organization using the knowledge of engineering management	Using engineering knowledge to innovative resolve problem			[SK2] Assessment of progress of work		
[K6_W03] has a basic knowledge of the relationship both within the organisation and between the organisation and the environment	Environmental factors internal to the firm usually can be classified as strengths (S) or weaknesses (W) and those external to the firm can be classified as opportunities (O) or threats (T)			[SW1] Assessment of factual knowledge			
Subject contents	1. Basic theories of management 2. Effective executive 3. Planning 4. Organizing 5. Motivation 6. Controlling 7. Organizational culture 8. Decision-making 9. Change management 10. HR 11. Resources management 12. Crisis management 13. Success management						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	60.0%	50.0%
	Exercises	60.0%	50.0%
Recommended reading	Basic literature	R. W. Griffin: Podstawy zarządzania organizacjami, PWN Warszawa 1996 i nowsze wydania.	
	Supplementary literature	<p>P.F.Drucker, Menedżer skuteczny, 20004, MT Biznes</p> <p>M. Sidor-Rządkowska, Zarządzanie personelem w małej firmie, 2020, Wolters Kluwer</p> <p>H. Steinmann, G. Schreyogg, Zarządzanie, 2001, Oficyna Wydawnicza PW</p> <p>W. Czakon, Krótkowzroczność strategiczna menedżerów, 2020, Wydawnictwo UJ</p> <p>L. Zbiegień-Maciąg, Kultura w organizacji, 2013, PWN</p> <p>M. Sidor-Rządkowska, Kształtowanie przestrzeni pracy, 2021, Wolters Kluwer</p>	
	eResources addresses	Adresy na platformie eNauczanie: Podstawy zarządzania - zima 2022/Stacjonarne - Moodle ID: 25183 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=25183	
Example issues/ example questions/ tasks being completed	Culture and strategy, the role of conflict, elastic planning, knowledge management, problem solving		
Work placement	Not applicable		