



Subject card

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| Subject name and code | SUSTAINABLE DEVELOPMENT, PG_00049591 | | | | | | |
| Field of study | Management | | | | | | |
| Date of commencement of studies | October 2022 | | Academic year of realisation of subject | | 2023/2024 | | |
| Education level | second-cycle studies | | Subject group | | Obligatory subject group in the field of study Humanistic-social subject group | | |
| Mode of study | Full-time studies | | Mode of delivery | | at the university | | |
| Year of study | 2 | | Language of instruction | | English | | |
| Semester of study | 4 | | ECTS credits | | 2.0 | | |
| Learning profile | general academic profile | | Assessment form | | assessment | | |
| Conducting unit | Department of Social Sciences and Philosophy -> Faculty of Management and Economics | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Jakub Gużyński | | | | |
| | Teachers | | dr Jakub Gużyński | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 30.0 | 0.0 | 0.0 | 0.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 30 | | 2.0 | | 18.0 | 50 |
| Subject objectives | Familiarizing with the topic of sustainable development as a strategy of managing a business enterprise that takes into account wide spectrum of social interests and adheres to pro-ecological solutions. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K7_K03] identifies problems related to undertaking various tasks in the organisation and solves them on the basis of ethical and legal principles and the ability to analyse data in many aspects | | Points at those groups whose interests have to be taken into consideration while introducing socially and ecologically responsible solutions in business, is able to create a strategy of implementing such solutions in different parts of the world. | | [SK5] Assessment of ability to solve problems that arise in practice | | |
| | [K7_W10] has an in-depth knowledge in the area of organizational, professional, moral and ethical regulations of economic organizations and institutions | | Discusses the most important cultural, ecological and ethical determinants related with running a successful business enterprise, takes into account the significance of non-economical contexts to any business activity. | | [SW1] Assessment of factual knowledge | | |
| | [K7_U07] proposes solutions to social, legal and ethical problems arising as a consequence of economic decisions taken | | Conducts basic analysis of future developments within an organization while taking into account changes of social context. | | [SU2] Assessment of ability to analyse information | | |
| Subject contents | 1. Sustainable development: basic definitions, history of the concept, trends. 2. Ethical and political dimensions of economic activity. 3. Social dimension of SD: fundamental challenges. 4. Economic dimension of SD: ecological economics. 5. Environmental dimension: economic activity in the age of anthropocene. 6. Measurement of success: Environmental Assessment and indicators of progress. 7. Environmental Management: Creating Shared Value. 8. Problems, challenges, and criticism of CSR. 9. Case studies. | | | | | | |
| Prerequisites and co-requisites | | | | | | | |

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| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | Case study | 50.0% | 40.0% |
| | Final test | 50.0% | 60.0% |
| Recommended reading | Basic literature | <ul style="list-style-type: none">Elliott, Jennifer. 2012. An Introduction to Sustainable Development. 4th Ed. Routledge, London.Rogers, Peter P., Kazi F. Jalal, and John A. Boyd. 2012. An introduction to sustainable development.Sachs, J. D. 2015. The Age of Sustainable Development. Columbia University Press, New York.Soubbotina, Tatyana P. 2004. Beyond Economic Growth: An Introduction to Sustainable Development. WBI learning resources series. Washington DC; World Bank. | |
| | Supplementary literature | <ul style="list-style-type: none">Hickel, Jason. 2020. Less is More: How Degrowth Will Save the World. William Heinemann.Tim Jackson. 2017. Prosperity without Growth: Foundations for the Economy of Tomorrow. Routledge. | |
| | eResources addresses | Adresy na platformie eNauczenie: Sustainable development - Moodle ID: 35807 https://enauczenie.pg.edu.pl/moodle/course/view.php?id=35807 | |
| Example issues/ example questions/ tasks being completed | Provide a definition of Sustainable development and methods of successful implementation of socially and ecologically responsible solutions in business. Describe main problems of social and ecological responsibility of a commercial organisation in the globalization/ multinational corporations age. Provide an example of activities of socially responsible business enterprise that takes into account non-commercial dimension of its functioning and describe it briefly. | | |
| Work placement | Not applicable | | |