



## Subject card

Subject name and code	MANAGEMENT CONCEPTS, PG_00037858						
Field of study	Management						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2022/2023		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Szulc				
	Teachers		dr Joanna Szulc				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		5.0		25.0	75
Subject objectives	The goal is to introduce students to key management concepts that have been used and ideas that may be used in the future.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U06] has a good command of the relevant standards, methods and techniques used in the discipline of management science to solve problems related to the organization's activities		Concepts are presented and students know that it is necessary to apply various management concepts using available technology.		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_W02] has an in-depth knowledge of classical and modern management concepts and their application in the management of modern organizations of various types		Students know the main management concepts.		[SW1] Assessment of factual knowledge		
	[K7_W04] knows and understands the principles of building relations between organisations, including the strategy of achieving competitive advantage, taking into account public and social sector organisations and non-profit organisations		Students know the main management concepts.		[SW2] Assessment of knowledge contained in presentation		
	[K7_U12] applies selected theoretical management concepts in the management of the organisation		Is able to apply management concepts in practice.		[SU1] Assessment of task fulfilment		

Subject contents	Lectures:  1. Introduction to the module 2. Management processes and the role of a manager 3. Classical school of management 4. Behavioral school of management 5. Organizational leadership 6. Employee motivation 7. Team management 8. Inclusive diversity management 9. Organizational culture 10. Organizational flexibility 11. Human resource management 12. Well-being Management 13. New ideas in management 14. Revision 15. Assessment  Tutorials/Exercises: Case studies		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Group project	60.0%	50.0%
	Written exam	60.0%	50.0%
Recommended reading	Basic literature	Stephen P. Robbins & David A. DeCenzo, Mary Coulter (2013). Fundamentals of management. Essential concepts and applications. 8th International edition. Pearson/Prentice Hall.  + Academic articles shared during weekly classes	
	Supplementary literature	Acaedmic articles shared during weekly classes	
	eResources addresses	Adresy na platformie eNauczanie: MANAGEMENT CONCEPTS - Moodle ID: 29234 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29234">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29234</a>	
Example issues/ example questions/ tasks being completed	Evolution of management concepts using a specific industry/business as an example  What is meant by effective management?  The impact of Covid-19 crisis on management concepts  Directions in the development of management concepts		
Work placement	Not applicable		