



Subject card

Subject name and code	INTERNATIONAL FINANCIAL MANAGEMENT, PG_00037897						
Field of study	Management						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Katarzyna Kubiszewska				
	Teachers		dr Katarzyna Kubiszewska Tayyaba Ahsan				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	30	4.0		16.0	50	
Subject objectives	Students will learn about the importance of international finance in both its operational context financial markets, as well as the activities of enterprises and the state's national accounts. They will be able to analyze the financial situation of an international company, assess the level of financial risk, apply diversified financial instruments and methods to reduce this risk. They learn about the cultural context global company management as well as the activities of international financial institutions.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_W02] has an in-depth knowledge of classical and modern management concepts and their application in the management of modern organizations of various types	Student can prepare business plan for international company.			[SW2] Assessment of knowledge contained in presentation		
	[K7_U02] analyses complex economic processes and phenomena using selected methods and techniques for analysing socio-economic data, and formulates their own opinions and conclusions concerning these processes and phenomena	Student can analyse market situation of company.			[SU4] Assessment of ability to use methods and tools		

Subject contents	<p>Topic 1. Introduction</p> <p>Topic 2. MNC and financial risk</p> <p>Topic 3. Transfer prices and tax optimizing</p> <p>Topic 4. Methods of payment</p> <p>Topic 5. Financial risk management and swaps</p> <p>Topic 6. International funds raising</p> <p>Topic 7. Trade in the global economy</p> <p>Topic 8. FDI and Cross-Border Acquisitions</p> <p>Topic 9. Business in the single European market and EMU</p> <p>Topic 10. Global international institutions</p> <p>Topic 11. cultural aspect of International management</p> <p>Topic 12. Systematic and unsystematic risk in managing MNE and International Arbitration</p> <p>Topic 13. International macroeconomic policy</p> <p>Topic 14. Balance of payments</p> <p>Temat 1. Wprowadzenie Temat 2. MNE a ryzyko finansowe Temat 3. Ceny transferowe i optymalizacja podatkowa Temat 4. Sposoby płatności Temat 5. Zarządzanie ryzykiem finansowym i swapy Temat 6. Międzynarodowe pozyskiwanie funduszy Temat 7. Handel w gospodarce światowej Temat 8. BIZ i przejęcia transgraniczne Temat 9. Biznes na jednolitym rynku europejskim i UGWT Temat 10. Globalne instytucje międzynarodowe Temat 11. Kulturowy aspekt zarządzania międzynarodowego Temat 12. Ryzyko systematyczne i niesystematyczne w zarządzaniu przedsiębiorstwami wielonarodowymi i arbitrażem międzynarodowym Temat 13. Międzynarodowa polityka makroekonomiczna Temat 14. Bilans płatniczy</p>											
Prerequisites and co-requisites												
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 1433 794 1462">Subject passing criteria</th> <th data-bbox="799 1433 1141 1462">Passing threshold</th> <th data-bbox="1145 1433 1485 1462">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1469 794 1498">Semester/diploma dissertation</td> <td data-bbox="799 1469 1141 1498">60.0%</td> <td data-bbox="1145 1469 1485 1498">40.0%</td> </tr> <tr> <td data-bbox="453 1505 794 1534">Written exam</td> <td data-bbox="799 1505 1141 1534">60.0%</td> <td data-bbox="1145 1505 1485 1534">60.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Semester/diploma dissertation	60.0%	40.0%	Written exam	60.0%	60.0%
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Written exam	60.0%	60.0%										
Recommended reading	Basic literature	<p>Geert Bekaert, Robert Hodrick, International Financial Management, Columbia Business School, 2018</p> <p>Cheol Eun, Bruce G. Resnick, Tuugi Chuluun, International Financial Management, ISE 10th Edition, 2024</p>										
	Supplementary literature	<p>Eric A. Helfert: Financial Analysis Tools and Techniques - A Guide for Managers, McGraw-Hill Inc., 2001; Ciaran Walsh: Key Management Ratios, 4th Edition, Prentice Hall 2006; Steven M. Bragg: Business Ratios and Formulas - A Comprehensive Guide, John Wiley & Sons, 2002; Ciaran Walsh: Key Management Ratios: Master the Management Metrics that Drive and Control Your Business, Third Edition, Financial Times Prentice Hall, 2003; Leopold A. Bernstein, John J. Wild: Analysis of Financial Statements (5th edition), McGraw-Hill Inc., 1999;</p>										
	eResources addresses	<p>Adresy na platformie eNauczanie:</p> <p>International Financial Management (IM, 2024) - Moodle ID: 37353 https://enauzanie.pg.edu.pl/moodle/course/view.php?id=37353</p>										

Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none">• What is MNC?what are the benefits of MNCs?What are transfer prices?
Work placement	Not applicable