



## Subject card

Subject name and code	INTERNATIONAL FINANCIAL MANAGEMENT, PG_00037897						
Field of study	Management						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2023/2024		
Education level	second-cycle studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		2.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Katarzyna Kubiszewska				
	Teachers		dr Katarzyna Kubiszewska  Tayyaba Ahsan				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		16.0	50
Subject objectives	Students will learn about the importance of international finance in both its operational context financial markets, as well as the activities of enterprises and the state's national accounts. They will be able to analyze the financial situation of an international company, assess the level of financial risk, apply diversified financial instruments and methods to reduce this risk. They learn about the cultural context global company management as well as the activities of international financial institutions.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W02] has an in-depth knowledge of classical and modern management concepts and their application in the management of modern organizations of various types		Student can prepare business plan for international company.		[SW2] Assessment of knowledge contained in presentation		
	[K7_U02] analyses complex economic processes and phenomena using selected methods and techniques for analysing socio-economic data, and formulates their own opinions and conclusions concerning these processes and phenomena		Student can analyse market situation of company.		[SU4] Assessment of ability to use methods and tools		

Subject contents	Topic 1. Introduction		
	Topic 2. MNC and financial risk		
	Topic 3. Transfer prices and tax optimizing		
	Topic 4. Methods of payment		
	Topic 5. Financial risk management and swaps		
	Topic 6. International funds raising		
	Topic 7. Trade in the global economy		
	Topic 8. FDI and Cross-Border Acquisitions		
	Topic 9. Business in the single European market and EMU		
	Topic 10. Global international institutions		
	Topic 11. cultural aspect of International management		
	Topic 12. Systematic and unsystematic risk in managing MNE and International Arbitration		
	Topic 13. International macroeconomic policy		
	Topic 14. Balance of payments		
	Temat 1. WprowadzenieTemat 2. MNE a ryzyko finansoweTemat 3. Ceny transferowe i optymalizacja podatkowaTemat 4. Sposoby płatnościTemat 5. Zarządzanie ryzykiem finansowym i swapyTemat 6. Międzynarodowe pozyskiwanie funduszyTemat 7. Handel w gospodarce światowejTemat 8. BIZ i przejęcia transgraniczneTemat 9. Biznes na jednolitym rynku europejskim i UGWTemat 10. Globalne instytucje międzynarodoweTemat 11. Kulturowy aspekt zarządzania międzynarodowegoTemat 12. Ryzyko systematyczne i niesystematyczne w zarządzaniu przedsiębiorstwami wielonarodowymi i arbitrażem międzynarodowymTemat 13. Międzynarodowa polityka makroekonomicznaTemat 14. Bilans płatniczy		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Semester/diploma dissertation	60.0%	40.0%
	Written exam	60.0%	60.0%
Recommended reading	Basic literature	Geert Bekaert, Robert Hodrick, International Financial Management, Columbia Business School, 2018	
		Cheol Eun, Bruce G. Resnick, Tuugi Chuluun , International Financial Management, ISE 10th Edition, 2024	
	Supplementary literature	Eric A. Helfert: Financial Analysis Tools and Techniques - A Guide for Managers, McGraw-Hill Inc., 2001; Ciaran Walsh: Key Management Ratios, 4th Edition, Prentice Hall 2006; Steven M. Bragg: Business Ratios and Formulas - A Comprehensive Guide, John Wiley & Sons, 2002; Ciaran Walsh: Key Management Ratios: Master the Management Metrics that Drive and Control Your Business, Third Edition, Financial Times Prentice Hall, 2003; Leopold A. Bernstein, John J. Wild: Analysis of Financial Statements (5th edition), McGraw-Hill Inc., 1999;	
	eResources addresses	Adresy na platformie eNauczanie: International Financial Management (IM, 2024) - Moodle ID: 37353 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=37353">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=37353</a>	

Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none"> <li>What is MNC?what are the benefits of MNCs?What are transfer prices?</li> </ul>
Work placement	Not applicable