



Subject card

Subject name and code	COMPETITIVENESS OF NATIONAL ECONOMIES, PG_00037098						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Economic Sciences -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		6.0		39.0	75
Subject objectives	<a href="#">The student acquires knowledge about international competitiveness and the methodology for measuring the Global Competitiveness Index (GCI) proposed by the World Economic Forum (WEF). On the basis of the reports of the WEF (at least for the last five years), it draws up a stand-alone project, which is a comparative study of several selected countries included in the report. The main aim of the course is to familiarize the student with the current knowledge about international competitiveness.</a>						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_U03] can identify and analyse the causes and course of specific economic processes and phenomena as well as propose solutions based on them				[SU4] Assessment of ability to use methods and tools [SU3] Assessment of ability to use knowledge gained from the subject [SU2] Assessment of ability to analyse information [SU5] Assessment of ability to present the results of task		
	[K7_W15] has an in-depth knowledge of the processes taking place in the company and the risks associated with it				[SW3] Assessment of knowledge contained in written work and projects		
Subject contents	<a href="#">The pedigree of international competitiveness. Links and relationships between international competitiveness and macroeconomic prosperity and productivity. Methodology for measuring international competitiveness. World Economic Forum (WEF). Construction of the Global Competitiveness Index (GCI) and its critical analysis. Areas proposed by WEF in GCI measurement. International factor competitiveness of the country. The importance of a further and closer environment for business. Application of the segmentation of the environment further and closer to enterprises to the concept of macro- and micro-environment, i. e. international factor competitiveness. International macro-environmental competitiveness: institutional, social, infrastructure and environmental. Components of the country's international institutional competitiveness: state institutions and the financial system; regulations and instruments, concerning goods and services markets and the labour market. Components of the country's international social competitiveness: health; education; higher education; science; culture. Components of international competitiveness of the country's infrastructure: transport infrastructure; energy infrastructure; telecommunications infrastructure. Components of international ecological competitiveness: environmental and natural protection; municipal management in the ecological dimension. International competitiveness of the country's micro environment and its components: market behaviour; economic decisions; stakeholder relations. The international competitiveness of the country as the international competitiveness of the national economy. Components and measures of international competitiveness of the national economy: gross domestic product development trend; macroeconomic macro productivity macro productivity; international market expansion export/import and capital flows.</a>						

Prerequisites and co-requisites	Knowledge of macro and microeconomics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Developing a project on selected countries	60.0%	100.0%
Recommended reading	Basic literature	<p><u>I. Author' s publications:</u></p> <p><a href="#">Adamkiewicz-Drwiłło H. G. , Contemporary Methodology of Economic Sciences, TNOiK Dom Organizatora, Toruń 2008.</a></p> <p><a href="#">Adamkiewicz-Drwiłło H. G. , Competitiveness of enterprises in the light of the conditions of modern economy, TNOiK Dom Organizatora, Toruń 2010.</a></p> <p><a href="#">Adamkiewicz H. G. , International Competitiveness of Countries, Gdańsk University of Technology Publishing House, Gdańsk 2019.</a></p> <p><u>II. Other publications:</u> <a href="#">Bieńkowski W. , Czajkowski Z. , Gomułka M. , Brocka-Palacz B. , Latoszek E. , Misala J. , Radło M. J. , Weresa M. , Factors and measures of international competitiveness of economies in the context of globalization preliminary results of research, Works and Materials No. 284, Institute of World Economy, Warsaw School of Economics, Publishing House, Warsaw 2008.</a></p> <p><a href="#">Jakubów E. , Institutional competitiveness of OECD countries, Catalax, Vol. 3, Issue 1, 2018, pp 515-530.</a></p> <p><a href="#">Radło M. J. International Economic Competitiveness. Notes on definitions, factors and measures, [ in:] Bieńkowski W. , Czajkowski Z. , Gomułka M. , BrockaPalacz B. , Latoszek E. , Misala J. , Radło M. J. , Weresa M. , Factors and measures of international competitiveness of economies in the context of globalization preliminary results of research , Works and Materials No. 284, Institute of World Economy, Warsaw School of Economics Publishing House, Warsaw 2008.</a></p>	
	Supplementary literature	<p><a href="#">Pilarska Cz. ( 2017), International competitiveness of the Polish economy against the background of the new EU countries, Publishing House of the Cracow University of Economics, Cracow 2017.</a>Porter M.E., The Current Competitiveness Index: Measuring the Microeconomic Foundations of Prosperity, [in:] The Global Competitiveness Report 2000, New York: Oxford University Press, 2000, pp 4058.</p> <p>Porter M.E. Building the Microeconomic Foundations of Prosperity: Findings from the Business Competitiveness Index, [in:]</p> <p>Porter M.E. et all. (eds), Global Competitiveness Report 20032004 of the World Economic Forum, Oxford University Press: Oxford, 2004, pp 2956.</p> <p>Porter M.E., Ketels C., Delgado M., The Microeconomic Foundations of Prosperity: Findings from the Business Competitiveness Index, [in:] The Global Competitiveness Report 20072008, World Economic Forum, Geneva 2007.</p>	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			

Work placement	Not applicable
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