



## Subject card

Subject name and code	INTERNATIONAL ENTREPRENEURSHIP, PG_00045175						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject	2022/2023				
Education level	second-cycle studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study				
Mode of study	Full-time studies	Mode of delivery	at the university				
Year of study	1	Language of instruction	English				
Semester of study	1	ECTS credits	2.0				
Learning profile	general academic profile	Assessment form	assessment				
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Julita Wasilczuk					
	Teachers	dr hab. Julita Wasilczuk					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
International Entrepreneurship JW - 22/23- Nowy - Moodle ID: 22840 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22840">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22840</a>							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	30	4.0	16.0	50		
Subject objectives	<p>The main aim of the course is to provide the students knowledge of international entrepreneurship.</p> <p>After the course students should be able to:</p> <ol style="list-style-type: none"><li>1. understand the sense of international entrepreneurship as important factor in global economy,</li><li>2. utilize key concepts and theories in understanding contemporary issues in international entrepreneurship,</li><li>3. analyze the global business environment in which international entrepreneurs operate,</li><li>4. understand and describe the stages of international entrepreneurial processes facing the entrepreneur.</li></ol>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K7_W02] has a broadened knowledge of how to describe economic phenomena using quantitative methods	student uses quantitative methods in the description of phenomena and entrepreneurial behaviors	[SW3] Assessment of knowledge contained in written work and projects [SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge
	[K7_U02] can use theoretical knowledge in the field of economics and finance to obtain, analyse and interpret data on economic processes and phenomena and on their basis formulate own opinions	student describes mechanisms of functioning of entrepreneurs on international markets; conditions and possibilities for implementing innovative solutions; solves problems in a creative way	[SU5] Assessment of ability to present the results of task [SU2] Assessment of ability to analyse information [SU1] Assessment of task fulfilment
	[K7_W04] has an in-depth knowledge of identifying and explaining economic and financial phenomena on a local and international scale	student has an in-depth knowledge of international entrepreneurship and the determinants of its development	[SW3] Assessment of knowledge contained in written work and projects [SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge
[K7_W15] has an in-depth knowledge of the processes taking place in the company and the risks associated with it	the student knows and understands the determinants of business development - internal and external	[SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge	
Subject contents	<p>Selected theories and concepts of entrepreneurship and international entrepreneurship.</p> <p>Entrepreneurial behavior and attitudes</p> <p>From idea to business</p> <p>Contemporary global entrepreneurship environment</p> <p>Globalization and industry 4.0</p> <p>Strategy of internationalization</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	final test	60.0%	30.0%
	essey	60.0%	20.0%
	excercises	60.0%	20.0%
project	60.0%	30.0%	

Recommended reading	Basic literature	<p>Zucchella A., Magnani G. (2016) <i>International entrepreneurship. Theoretical foundations and practices</i>, 2nd Edition, Palgrave Macmillan.</p> <p>Sarasvathy S., Kumar K., York J. G., Bhagavatula S. (2014) An effectual approach to international entrepreneurship: Overlaps, challenges, and provocative possibilities. <i>Entrepreneurship Theory and Practice</i>, 38(1): 71-93.</p> <p>S. Collinson, R. Narula, A. M. Rugman, <i>International Business</i>, Pearson, 2019</p> <p>Simon Collinson Rajneesh Narula Alan M. Rugman</p>
	Supplementary literature	<p>Coviello N. (2015) Re-thinking research on born globals. <i>Journal of International Business Studies</i>, 46(1): 17-26.</p> <p>Drori I., Honig B., Wright M. (2009) Transnational entrepreneurship: An emergent field of study. <i>Entrepreneurship Theory and Practice</i>, 33(5), 1001-1022.</p> <p>Jones M. V., Coviello N. E., Tang Y. K. (2011) International entrepreneurship research (1989-2009): A domain ontology and thematic analysis. <i>Journal of Business Venturing</i>, 26(6), 632-659.</p> <p>Kiss A. N., Danis W. M., Cavusgil S. T. (2012) International entrepreneurship research in emerging economies: A critical review and research agenda. <i>Journal of Business Venturing</i>, 27(2), 266-290.</p> <p><a href="http://www.gemconsortium.org/research-papers">http://www.gemconsortium.org/research-papers</a></p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Compare the environment of two countries - point the one which is better for setting own firm.</p> <p>Based on the materials, answer the question related to the most important challenges of entrepreneurship</p> <p>What are the four reasons for going global?</p>	
Work placement	Not applicable	