

## Subject card

| Subject name and code                       | Intellectual Property Protection, PG_00039607                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                       |                                                                                        |                                     |         |                                                                      |         |     |
|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|----------------------------------------------------------------------------------------|-------------------------------------|---------|----------------------------------------------------------------------|---------|-----|
| Field of study                              | Materials Engineering, Materials Engineering, Materials Engineering                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                       |                                                                                        |                                     |         |                                                                      |         |     |
| Date of commencement of studies             | February 2023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                       | Academic year of realisation of subject                                                |                                     |         | 2022/2023                                                            |         |     |
| Education level                             | second-cycle studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                       | Subject group                                                                          |                                     |         | Obligatory subject group in the field of study                       |         |     |
|                                             | - n n                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                       |                                                                                        |                                     |         | Humanistic-social subject group                                      |         |     |
| Mode of study                               | Full-time studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                       | Mode of delivery                                                                       |                                     |         | at the university                                                    |         |     |
| Year of study                               | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                       | Language of instruction                                                                |                                     |         | Polish                                                               |         |     |
| Semester of study                           | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                       | ECTS credits                                                                           |                                     |         | 1.0                                                                  |         |     |
| Learning profile                            | general academic profile                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                       | Assessment form                                                                        |                                     |         | assessment                                                           |         |     |
| Conducting unit                             | Department of Entrepreneurship and Business Law -> Faculty of Management and Economics                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                       |                                                                                        |                                     |         |                                                                      |         |     |
| Name and surname                            | Subject supervisor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | dr Mariusz Zaborowski |                                                                                        |                                     |         |                                                                      |         |     |
| of lecturer (lecturers)                     | Teachers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | dr Mariusz Zaborowski |                                                                                        |                                     |         |                                                                      |         |     |
| Lesson types and methods                    | Lesson type                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Lecture               | Tutorial                                                                               | Laboratory                          | Project | t                                                                    | Seminar | SUM |
| of instruction                              | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 15.0                  | 0.0                                                                                    | 0.0                                 | 0.0     |                                                                      | 0.0     | 15  |
|                                             | E-learning hours inclu                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                       |                                                                                        | i                                   |         |                                                                      |         | _   |
| Learning activity and number of study hours | Learning activity Participation in didactic classes included in stuplan                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                       |                                                                                        | Participation in consultation hours |         | Self-study SUM                                                       |         | SUM |
|                                             | Number of study 15 hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                       | 1.0                                                                                    |                                     | 9.0     |                                                                      | 25      |     |
| Subject objectives                          | The aim of the lecture is to discuss national, international and the European Union system of intellectual property protection , copyright protection and to discuss issues of protection against unfair competition                                                                                                                                                                                                                                                                                                                      |                       |                                                                                        |                                     |         |                                                                      |         |     |
| Learning outcomes                           | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                       | Subject outcome                                                                        |                                     |         | Method of verification                                               |         |     |
|                                             | [K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment                                                                                                                                                                                                                                                                                                                                                                                  |                       |                                                                                        |                                     |         | [SK5] Assessment of ability to solve problems that arise in practice |         |     |
|                                             | [K7_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems                                                                                                                                                                                                                                                                                                                                                                                                                        |                       | The student uses the relevant legal regulations and rules as well as normative systems |                                     |         | [SU2] Assessment of ability to analyse information                   |         |     |
|                                             | [K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications                                                                                                                                                                                                                                                                                                                                                                                                           |                       | 1                                                                                      |                                     |         | [SW1] Assessment of factual<br>knowledge                             |         |     |
| Subject contents                            | LECTURE The issue of intellectual property in legal doctrine. Industrial property law general characteristics. Inventions, utility models, industrial designs common regulations. Trademarks, geographical indications and topographies of integrated circuits. Acts of unfair competition. Copyright - the subject of copyright, the scope of protection and the conditions for its application. Subject of copyright. Content of the copyright law moral and property rights. Fair use of works protected by copyright law. Plagiarism. |                       |                                                                                        |                                     |         |                                                                      |         |     |
| Prerequisites and co-requisites             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                       |                                                                                        |                                     |         |                                                                      |         |     |
| Assessment methods and criteria             | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                       | Passing threshold                                                                      |                                     |         | Percentage of the final grade                                        |         |     |
|                                             | Participation at discussion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                       | 100.0%                                                                                 |                                     |         | 10.0%                                                                |         |     |
|                                             | Test                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                       | 60.0%                                                                                  |                                     |         | 90.0%                                                                |         |     |
| Recommended reading                         | Basic literature Ochrona własności intelektualnej. G. Michniewicz, C.H.Beck 2022                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                       |                                                                                        |                                     |         | ck 2022                                                              |         |     |

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|                                                                | Supplementary literature                                                             | Ustawa z dnia 4 lutego 1994 r. prawo autorskie i prawa pokrewne (DZ.U. z 2000r, Nr 80, poz. 904, DZ.U. z 2001r Nr 128, poz. 1402, Dz. U. z 2002r Nr 126, poz. 1068, Nr 197, poz. 1662); Ustawa z dnia 30 czerwca 2000 r. prawo własności przemysłowej (Dz. U. z 2001r., Nr 49 poz. 508, Dz. U. z 2002r. Nr 74, poz. 676, Nr 108, poz. 945, Nr 113, poz. 983, Nr 153, poz. 1271). Ustawa z dnia 11 kwietnia 2001 r. o rzecznikach patentowych (Dz. U. z 2001r Nr 49, poz. 509). Ustawa z dnia 26 stycznia 1984 r. prawo prasowe (Dz. U. z 1984r. Nr 5, poz. 24 [], Dz.U. z 2002 r. Nr 153, poz. 1271.) |  |  |  |
|----------------------------------------------------------------|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
|                                                                | eResources addresses                                                                 | Adresy na platformie eNauczanie: Ochrona Własności intelektualnej Inż. Materiałowa 2023 - Moodle ID: 29096 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29096                                                                                                                                                                                                                                                                                                                                                                                                                               |  |  |  |
| Example issues/<br>example questions/<br>tasks being completed | What is the subject of copyright? What is the subject of industrial property rights? |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |  |  |  |
| Work placement                                                 | Not applicable                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |  |  |  |

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