



Subject card

Subject name and code	Business English, PG_00049730						
Field of study	Management						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2022/2023		
Education level	first-cycle studies	Subject group			Optional subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	3	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Ewa Rogala					
	Teachers	mgr Katarzyna Orłowska mgr Ewa Rogala					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	Additional information: The form of classes - group work, methods - communicative and activating						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	30	2.0		18.0		50
Subject objectives	Students reach C1/C2 level of business English.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of specialized vocabulary. Understanding of specialist texts and the use of online resources in English.			[SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task [SU2] Assessment of ability to analyse information		
	[K6_K82] is equipped to participate in lectures, seminars and laboratory classes conducted in foreign language	The student can actively participate in seminars, lectures and laboratory classes conducted in English.			[SK4] Assessment of communication skills, including language correctness [SK1] Assessment of group work skills [SK2] Assessment of progress of work		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	The student can use grammatical and lexical structures that are appropriate to his level in the area of general English language as well as specialist language connected with data science.			[SW3] Assessment of knowledge contained in written work and projects		

Subject contents	<p>Vocabulary:</p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p>Grammar:</p> <p>Developing C1/C2 level grammar structures essential for written and verbal communication.</p> <p>Writing:</p> <p>Practising skills in writing various texts essential in work environment such as e.g. reports.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace.</p> <p>Speaking:</p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc.</p>																	
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B2 or higher.																	
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1588 794 1615">Subject passing criteria</th> <th data-bbox="801 1588 1139 1615">Passing threshold</th> <th data-bbox="1145 1588 1473 1615">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1624 794 1650"></td> <td data-bbox="801 1624 1139 1650">60.0%</td> <td data-bbox="1145 1624 1473 1650">60.0%</td> </tr> <tr> <td data-bbox="456 1659 794 1686"></td> <td data-bbox="801 1659 1139 1686">60.0%</td> <td data-bbox="1145 1659 1473 1686">20.0%</td> </tr> <tr> <td data-bbox="456 1695 794 1722"></td> <td data-bbox="801 1695 1139 1722">60.0%</td> <td data-bbox="1145 1695 1473 1722">10.0%</td> </tr> <tr> <td data-bbox="456 1731 794 1758"></td> <td data-bbox="801 1731 1139 1758">60.0%</td> <td data-bbox="1145 1731 1473 1758">10.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade		60.0%	60.0%		60.0%	20.0%		60.0%	10.0%		60.0%	10.0%
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Recommended reading	<p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>	<p>Business Partner, Iwona Dubicka, Marjorie Rosenberg, Margaret O'Keefe, Bob Dignen, Pearson Education Ltd, Harlow, England, 2019</p> <ul style="list-style-type: none"> • CE/Advanced Language Practice (Michael Vince) • Business Benchmark Upper-Intermediate / Advanced • BEC Vantage Testbuilder <p>Adresy na platformie eNauczanie:</p>																

Example issues/ example questions/ tasks being completed	preparing and presenting marketing campaign
Work placement	Not applicable