



Subject card

Subject name and code	Management concepts, PG_00037965						
Field of study	Management, Management						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Krzysztof Leja					
	Teachers	dr hab. inż. Krzysztof Leja					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	8.0	0.0	0.0	0.0	24
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	24	5.0	71.0	100		
Subject objectives	The main goal of the lectures is to present and define the key management concepts useful for modern organizations in an uncertain, ambiguous, complex and unpredictable environment, known as the VUCA world						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_U06] has a good command of the relevant standards, methods and techniques used in the discipline of management science to solve problems related to the organization's activities	Basing on the current knowledge about relations between management concepts and market situation and due to that have the competence to make necessary changes in current management concept in the market organization.			[SU2] Assessment of ability to analyse information		
	[K7_U12] applies selected theoretical management concepts in the management of the organisation	Students understand complexity of current market relations between organization and its environment to plan the usage of proper concept of management.			[SU4] Assessment of ability to use methods and tools		
	[K7_W02] has an in-depth knowledge of classical and modern management concepts and their application in the management of modern organizations of various types	Students know the classical and modern knowledge in the field of management concepts			[SW3] Assessment of knowledge contained in written work and projects [SW2] Assessment of knowledge contained in presentation		
	[K7_W03] has a broadened knowledge of the sciences of management and economics, including the evolution of the various types of structures and institutions and the links between them	Students know the reasons of management concept changes which occurred due to the changes in company's environment.			[SW1] Assessment of factual knowledge		

Subject contents	<p>Lectures:</p> <p>Introduction - presentation of the objectives, program and conditions for passing exam. Context - determinants of the organization's VUCA world and the industrial revolution 4.0. The concept of organization as a machine vs organization as an organism. Selected elements of paradox management in contemporary organizations. The concept of corporate social responsibility. Turquoise organization concept. Learning organization concept. The concept of managing the organization of the future.</p> <p>Classes:</p> <p>Case studies and discussion</p>								
Prerequisites and co-requisites									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 557 794 589">Subject passing criteria</th> <th data-bbox="798 557 1136 589">Passing threshold</th> <th data-bbox="1139 557 1479 589">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 593 794 622">Activity + Oral exam</td> <td data-bbox="798 593 1136 622">60.0%</td> <td data-bbox="1139 593 1479 622">100.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Activity + Oral exam	60.0%	100.0%
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Activity + Oral exam	60.0%	100.0%							
Recommended reading	Basic literature	<ol style="list-style-type: none"> Blikle, A. (2017). Doktryna jakości. Wydanie II Turkusowe. Wydawnictwo Helion. Warszawa. Błaszczak, E. (2020). Zarządzanie w chaosie czyli sukces w biznesie zaczyna się na literę Z: zaufanie, zespół, zaangażowanie, One Press, Warszawa. de Wit, B., Meyer, R. (2007). Synteza strategii, Polski Wydawnictwo Ekonomiczne, Warszawa. Gierszewska, G. (red.) (2020). Zarządzanie w przedsiębiorstwie N.O. Droga do przyszłości, Oficyna Wydawnicza Politechniki Warszawskiej. Judek, R. (2020). Przywództwo transformujące w świecie VUCA 9. http://www.production-manager.pl/2020/04/14/przywodztwo-transformujace-w-swiecie-vuca/ Laloux F. (2016). Pracować inaczej, Studio Emka, Warszawa. Senge, P. (2012). Piąta dyscyplina, Wolters Kluwer. Warszawa. 							
	Supplementary literature	<ol style="list-style-type: none"> Abidi, S., Joshi, M. (2018). The VUCA Learner. Future-proof Your Relevance, SAGE, New Delhi. de Wit, B., Meyer, R. (2014). Strategy synthesis, Cengage Learning, Delhi Gierszewska, G. (red.) (2018). Co dalej z zarządzaniem. Oficyna Wydawnicza Politechniki Warszawskiej. Wzorek, M. (2019). Od hierarchii do turkusów. Wydawnictwo Helion. Warszawa 							
	eResources addresses	<p>Podstawowe</p> <p>https://www.ted.com/talks/marilyn_oppezzo_want_to_be_more_creative_go_for_a_walk/transcript?language=pl - Want to be more creative, go for a walk.</p> <p>https://www.youtube.com/watch?v=4JfQrv7w4nk - The power of paradox: Dr. Wendy Smith at TEDxUD</p> <p>https://www.pwc.pl/pl/artykuly/2019/czlowiek-w-swiecie-VUCA.html - New challenges, new solutions: How to navigate in the VUCA era?</p> <p>Uzupełniająca</p> <p>Adresy na platformie eNauczanie:</p> <p>Koncepcje zarządzania 2023-2024 - Moodle ID: 32408</p> <p>https://enauzanie.pg.edu.pl/moodle/course/view.php?id=32408</p>							
Example issues/example questions/tasks being completed	Overview of the most important elements of the selected management concept. Presentation of an own concept of managing a selected organization.								
Work placement	Not applicable								