



Subject card

Subject name and code	Knowledge management, PG_00037966						
Field of study	Management, Management						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Krzysztof Leja					
	Teachers	dr Franciszek Kutrzeba dr hab. inż. Krzysztof Leja					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	8.0	0.0	0.0	0.0	24
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	24	5.0		71.0	100	
Subject objectives	To prove the key role of the knowledge in organization						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_U12] applies selected theoretical management concepts in the management of the organisation	Student can describe processes of knowledge management in selected organization			[SU1] Assessment of task fulfilment		
	[K7_W02] has an in-depth knowledge of classical and modern management concepts and their application in the management of modern organizations of various types	Student recognizes the role of knowledge and knowledge management in contemporary organizations			[SW3] Assessment of knowledge contained in written work and projects [SW1] Assessment of factual knowledge		
	[K7_K01] understands the need to update knowledge and self-improvement	1. Student supports flexible and open solutions for the organization and management. 2. Student combines interdisciplinary knowledge to develop organization			[SK2] Assessment of progress of work [SK1] Assessment of group work skills		
	[K7_U10] uses appropriate methods and techniques to support the decision-making process to solve problems occurring in livestock units	The student is able to use knowledge management tools in selected organizations			[SU4] Assessment of ability to use methods and tools		
[K7_W03] has a broadened knowledge of the sciences of management and economics, including the evolution of the various types of structures and institutions and the links between them	1. Student recognizes the nature of changes of structures of contemporary organizations . 2. Student understands the relationship of management and social and humanistic sciences			[SW3] Assessment of knowledge contained in written work and projects [SW1] Assessment of factual knowledge			

Subject contents	LECTURES Introduction, overview of the program and examination details. Describing basic concepts of knowledge management. Presentation of the theory of the organizational knowledge creation. Presentation of the characteristics of the knowledge society. Discussion on the goals and processes of knowledge management. Presentation the role of organizational culture in knowledge management. Presentation of the systems and structures for collection and dissemination of knowledge. Discussion on the methods of obtaining knowledge from the environment. Presentation the links between human resource management with knowledge management. Discussion on the role of knowledge workers. Discussion on challenges in front of knowledge management. TUTORIALS Illustration of the topics discussed during the lecture based on case studies and students' presentations of selected issues referred to the specific organization. Note: Students receive lecture outlines in advance to prepare for classes.		
Prerequisites and co-requisites	Basic knowledge of management.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity and oral exam	60.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. Jemielniak D., Koźmiński A.K. (red.), Zarządzanie wiedzą, Wydawnictwa Akademickie i Profesjonalne, W-wa 2012 2. Evans Ch., Zarządzanie wiedzą, Polskie Wydawnictwo Ekonomiczne, Warszawa 2005. 3. Fazłagic J., Innowacyjne zarządzanie wiedzą, Difin, Warszawa 2014. 4. Koźmiński, A.K., Jemielniak, D., Latusek-Jurczak, D., Pikos, A. Zarządzanie. Nowe otwarcie, Poltext, Warszawa 2012 	
	Supplementary literature	<ol style="list-style-type: none"> 1. Nonaka I., H.Takeuchi, Kreowanie wiedzy w organizacji, Poltext, Warszawa 2000. 2. Brdulak J., Wiedza w zarządzaniu przedsiębiorstwem, Wydawnictwo SGH, Warszawa 2012; 	
	eResources addresses	<p>Podstawowe</p> <p>https://www.tinypulse.com/blog/sk-20-ted-talks-about-organizational-culture - 20 Insightful TED Talks About Organizational Culture</p> <p>https://www.youtube.com/watch?v=k3jo7oWzUUc - Knowledge management in 5 minutes or less.</p> <p>https://www.ted.com/talks/amy_c_edmondson_how_to_lead_in_a_crisis/transcript?language=pl - How to lead in crisis? (English/Polsh)</p> <p>Uzupełniająca</p> <p>Adresy na platformie eNauczanie:</p> <p>Zarządzanie wiedzą 2023-2024 - Moodle ID: 32405</p> <p>https://enauczanie.pg.edu.pl/moodle/course/view.php?id=32405</p>	
Example issues/ example questions/ tasks being completed	<p>Explain of the tacit knowledge.</p> <p>Flow and converse of knowledge - how to develop them?</p> <p>Is it possible to measure organizational culture?</p>		
Work placement	Not applicable		