



Subject card

Subject name and code	Corporate Social Responsibility, PG_00037975						
Field of study	Management, Management						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2024/2025		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Part-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		1.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Social Sciences and Philosophy -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	8.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	8		1.0		16.0	25
Subject objectives	The aim is to equip students with adequate knowledge of the essence of CSR and the ability to apply this knowledge in carrying out in companies and organizations.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W10] has an in-depth knowledge in the area of organizational, professional, moral and ethical regulations of economic organizations and institutions		Student define such notions as responsibility, sustainable development.		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_K04] acts in accordance with the principles of building relations and managing processes and projects, organizing them for the benefit of the company and anticipating the consequences of decisions made		They explain the significance of responsible behaviour in business life		[SU4] Assessment of ability to use methods and tools		
	[K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment		Student learn to distinguish effective actions from ethical ones and point out differences between various social norms.		[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems		Student explain the significance of reliable behaviour in business life and violating ethical norms in numerous business activities		[SU5] Assessment of ability to present the results of task		
Subject contents	1. Definition of CSR and essence, systemic thinking in looking at the organization. History of CSR. Liabilities to stakeholder groups 2. EU documents relating to CSR . The idea of sustainable development. 3. Ethics in the workplace - Codes of professional conduct and ethics programs volunteering. CSR and philanthropy. Corporate foundations. 4. Standards of CSR - the obligations and benefits. Social reporting based on GRI standards. 5. Social Responsibility Investment (SRI) 6. Organizations small and big - how do small businesses? 7. Differences between PR and CSR - the role of PR in the implementation of CSR programs. The idea of social dialogue in CSR. The role of public opinion in the effective implementation of CSR programs. The role of government agencies in the implementation of CSR by businesses, organizations. 8.Practice of CSR in Europe and Poland - case studies competition						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	final test	70.0%	70.0%
	activity in the classroom	60.0%	30.0%
Recommended reading	Basic literature	Więcej niż zysk, red. B.Rok, Odpowiedzialny biznes, Warszawa 2001 Społeczna odpowiedzialność biznesu , J.Filek, Księgarnia Akademicka Kraków 2013 Firma zrównoważonego rozwoju, Ch.Laszlo, Warszawa 2008 Etyka menedżera-społeczna odpowiedzialność biznesu, M.Rybak, PWN, Warszawa 2004 www.odpowiedzialnybiznes.pl	
	Supplementary literature	Business ethics and Corporate Social Responsibility P.Griseri, N.Seppala CENGAGE Learning 2010 In good company.Rajak, StanfordUniversity Press, 2011	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Responsible business is... Please list the names of two indicators of stock market indexing business socially responsible Please list three EU documents regulating CSR		
Work placement	Not applicable		