



## Subject card

Subject name and code	Management concepts, PG_00037965						
Field of study	Management, Management						
Date of commencement of studies	February 2023		Academic year of realisation of subject		2023/2024		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery		blended-learning		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Krzysztof Leja				
	Teachers		dr hab. inż. Krzysztof Leja				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	8.0	0.0	0.0	0.0	24
	E-learning hours included: 18.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	24		5.0		71.0	100
Subject objectives	The main goal of the lectures is to present and define the key management concepts useful for modern organizations in an uncertain, ambiguous, complex and unpredictable environment, known as the VUCA world						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U06] has a good command of the relevant standards, methods and techniques used in the discipline of management science to solve problems related to the organization's activities		Basing on the current knowledge about relations between management concepts and market situation and due to that have the competence to make necessary changes in current management concept in the market organization.		[SU2] Assessment of ability to analyse information		
	[K7_W03] has a broadened knowledge of the sciences of management and economics, including the evolution of the various types of structures and institutions and the links between them		Students know the reasons of management concept changes which occurred due to the changes in companies' environment.		[SW1] Assessment of factual knowledge		
	[K7_W02] has an in-depth knowledge of classical and modern management concepts and their application in the management of modern organizations of various types		Students know the classical and modern knowledge in the field of management concepts		[SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects		
	[K7_U12] applies selected theoretical management concepts in the management of the organisation		Students understand complexity of current market relations between organization and its environment to plan the usage of proper concept of management.		[SU4] Assessment of ability to use methods and tools		

Subject contents	<p>Lectures:</p> <p>Introduction - presentation of the objectives, program and conditions for passing exam. Context - determinants of the organization's VUCA world and the industrial revolution 4.0. The concept of organization as a machine vs organization as an organism. Selected elements of paradox management in contemporary organizations. The concept of corporate social responsibility. Turquoise organization concept. Learning organization concept. The concept of managing the organization of the future.</p> <p>Classes:</p> <p>Case studies and discussion</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity + Oral exam	60.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"><li>1. Blikle, A. (2017). Doktryna jakości. Wydanie II Turkusowe. Wydawnictwo Helion. Warszawa.</li><li>2. Błaszczak, E. (2020). Zarządzanie w chaosie czyli sukces w biznesie zaczyna się na literę Z: zaufanie, zespół, zaangażowanie, One Press, Warszawa.</li><li>3. de Wit, B., Meyer, R. (2007). Synteza strategii, Polski Wydawnictwo Ekonomiczne, Warszawa.</li><li>4. Gierszewska, G. (red.) (2020). Zarządzanie w przedsiębiorstwie N.O. Droga do przyszłości, Oficyna Wydawnicza Politechniki Warszawskiej.</li><li>5. Judek, R. (2020). Przywództwo transformujące w świecie VUCA 9. <a href="http://www.production-manager.pl/2020/04/14/przywodztwo-transformujace-w-swiecie-vuca/">http://www.production-manager.pl/2020/04/14/przywodztwo-transformujace-w-swiecie-vuca/</a></li><li>6. Laloux F. (2016). Pracować inaczej, Studio Emka, Warszawa.</li><li>7. Senge, P. (2012). Piąta dyscyplina, Wolters Kluwer. Warszawa.</li></ol>	
	Supplementary literature	<ol style="list-style-type: none"><li>1. Abidi, S., Joshi, M. (2018). The VUCA Learner. Future-proof Your Relevance, SAGE, New Delhi.</li><li>2. de Wit, B., Meyer, R. (2014). Strategy synthesis, Cengage Learning, Delhi</li><li>3. Gierszewska, G. (red.) (2018). Co dalej z zarządzaniem. Oficyna Wydawnicza Politechniki Warszawskiej.</li><li>4. Wzorek, M. (2019). Od hierarchii do turkus. Wydawnictwo Helion. Warszawa</li></ol>	
	eResources addresses	<p>Podstawowe</p> <p><a href="https://www.pwc.pl/pl/artykuly/2019/czlowiek-w-swiecie-VUCA.html">https://www.pwc.pl/pl/artykuly/2019/czlowiek-w-swiecie-VUCA.html</a> - New challenges, new solutions: How to navigate in the VUCA era?</p> <p><a href="https://www.youtube.com/watch?v=4JfQrv7w4nk">https://www.youtube.com/watch?v=4JfQrv7w4nk</a> - The power of paradox: Dr. Wendy Smith at TEDxUD</p> <p><a href="https://www.ted.com/talks/marilyn_oppezzo_want_to_be_more_creative_go_for_a_walk/transcript?language=pl">https://www.ted.com/talks/marilyn_oppezzo_want_to_be_more_creative_go_for_a_walk/transcript?language=pl</a> - Want to be more creative, go for a walk.</p> <p>Adresy na platformie eNauczanie:</p> <p>Koncepcje zarządzania 2023-2024 on-line - Moodle ID: 32409</p> <p><a href="https://enauzanie.pg.edu.pl/moodle/course/view.php?id=32409">https://enauzanie.pg.edu.pl/moodle/course/view.php?id=32409</a></p>	
Example issues/ example questions/ tasks being completed	Overview of the most important elements of the selected management concept. Presentation of an own concept of managing a selected organization.		
Work placement	Not applicable		