



## Subject card

Subject name and code	Knowledge management, PG_00037966						
Field of study	Management, Management						
Date of commencement of studies	February 2023		Academic year of realisation of subject		2023/2024		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery		blended-learning		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Krzysztof Leja				
	Teachers		dr Franciszek Kutrzeba dr hab. inż. Krzysztof Leja				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	8.0	0.0	0.0	0.0	24
	E-learning hours included: 18.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	24		5.0		71.0	100
Subject objectives	To prove the key role of the knowledge in organization						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W03] has a broadened knowledge of the sciences of management and economics, including the evolution of the various types of structures and institutions and the links between them		1. Student recognizes the nature of changes of structures of contemporary organizations . 2. Student understands the relationship of management and social and humanistic sciences		[SW1] Assessment of factual knowledge [SW3] Assessment of knowledge contained in written work and projects		
	[K7_W02] has an in-depth knowledge of classical and modern management concepts and their application in the management of modern organizations of various types		Student recognizes the role of knowledge and knowledge management in contemporary organizations		[SW1] Assessment of factual knowledge [SW3] Assessment of knowledge contained in written work and projects		
	[K7_U12] applies selected theoretical management concepts in the management of the organisation		Student can describe processes of knowledge management in selected organization		[SU1] Assessment of task fulfilment		
	[K7_U10] uses appropriate methods and techniques to support the decision-making process to solve problems occurring in livestock units		The student is able to use knowledge management tools in selected organizations		[SU4] Assessment of ability to use methods and tools		
	[K7_K01] understands the need to update knowledge and self-improvement		1. Student supports flexible and open solutions for the organization and management. 2. Student combines interdisciplinary knowledge to develop organization		[SK1] Assessment of group work skills [SK2] Assessment of progress of work		

Subject contents	LECTURES Introduction, overview of the program and examination details. Describing basic concepts of knowledge management. Presentation of the theory of the organizational knowledge creation. Presentation of the characteristics of the knowledge society. Discussion on the goals and processes of knowledge management. Presentation the role of organizational culture in knowledge management. Presentation of the systems and structures for collection and dissemination of knowledge. Discussion on the methods of obtaining knowledge from the environment. Presentation the links between human resource management with knowledge management. Discussion on the role of knowledge workers. Discussion on challenges in front of knowledge management. TUTORIALS Illustration of the topics discussed during the lecture based on case studies and students" presentations of selected issues referred to the specific organization. Note: Students receive lecture outlines in advance to prepare for classes.		
Prerequisites and co-requisites	Basic knowledge of management.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity and oral exam	60.0%	100.0%
Recommended reading	Basic literature	<div>1. Jemielniak D., Koźmiński A.K. (red.), Zarządzanie wiedzą, Wydawnictwa Akademickie i Profesjonalne, W-wa 2008.</div> <div>2. Fazlagić, A. Innowacyjne zarządzanie wiedzą. Difin. Warszawa 2014.</div> <div>3. Evans Ch., Zarządzanie wiedzą, Polskie Wydawnictwo Ekonomiczne, Warszawa 2005.</div> <div>4. Koźmiński, A.K., Jemielniak, D., Latusek-Jurczak, D., Pikos, A. Zarządzanie. Nowe otwarcie. Poltext. Warszawa 2023.</div> <div>5. Przeglasińska, A., Jemielniak, D.. AI w strategii. Rewolucja sztucznej inteligencji w zarządzaniu. mtbiznes. Warszawa 2023.</div>	
	Supplementary literature	<div>1. Nonaka I., H.Takeuchi, Kreowanie wiedzy w organizacji, Poltext, Warszawa 2000.</div> <div>2. Brdulak J., Wiedza w zarządzaniu przedsiębiorstwem, Wydawnictwo SGH. Warszawa 2012.</div>	
	eResources addresses	<div>Podstawowe</div> <div><a href="https://www.ted.com/talks/roselinde_torres_what_it_takes_to_be_a_great_leader/transcript?language=pl">https://www.ted.com/talks/roselinde_torres_what_it_takes_to_be_a_great_leader/transcript?language=pl</a> - What it takes a great leader?</div> <div><a href="https://www.ted.com/talks/we_are_only_as_strong_as_our_human_resource">https://www.ted.com/talks/we_are_only_as_strong_as_our_human_resource</a> - We are only as strong as our human resources</div> <div><a href="https://www.youtube.com/watch?v=SvEcTEB9ajQ">https://www.youtube.com/watch?v=SvEcTEB9ajQ</a> - How knowledge management drives enterprise strategy?</div> <div><a href="https://www.youtube.com/watch?v=k3jo7oWzUUc">https://www.youtube.com/watch?v=k3jo7oWzUUc</a> - Knowledge management in 5 minutes or less.</div> <div><a href="https://www.ted.com/talks/amy_c_edmondson_how_to_lead_in_a_crisis/transcript?language=pl">https://www.ted.com/talks/amy_c_edmondson_how_to_lead_in_a_crisis/transcript?language=pl</a> - How to lead in a crisis?</div> <div>Uzupełniające</div> <div>Adresy na platformie eNauczanie:</div> <div>Zarządzanie wiedzą 2023-2024on-line - Moodle ID: 32407</div> <div><a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=32407">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=32407</a></div>	
Example issues/ example questions/ tasks being completed	<div>Explain of the tacit knowledge.</div> <div>Flow and converse of knowledge - how to develop them?</div> <div>Is it possible to measure organizational culture?</div>		
Work placement	Not applicable		