



Subject card

Subject name and code	FINANCIAL LIQUIDITY MANAGEMENT, PG_00053155						
Field of study	Management, Management						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2023/2024		
Education level	second-cycle studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery		blended-learning		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jarosław Ziętański				
	Teachers		dr Jarosław Ziętański				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 12.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		4.0		30.0	50
Subject objectives	Preparing students to make financial decisions in senior and middle management positions.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W01] has a broadened knowledge of the nature and relationships between management and other economic sciences to the extent necessary to analyse and evaluate the essence of economic processes		Has knowledge of liquidity ratios		[SW3] Assessment of knowledge contained in written work and projects		
	[K7_U09] uses financial data to make short-term and strategic decisions, assess liquidity and financial condition		Is able to analyze the financial situation of an enterprise in terms of its liquidity		[SU1] Assessment of task fulfilment		
	[K7_W09] has an in-depth knowledge allowing for analysing, diagnosing and solving problems arising in organisations and its particular areas of activity as well as methods of estimating value, market and strategic potential		Knows financial liquidity management methods		[SW3] Assessment of knowledge contained in written work and projects		
Subject contents	1. Liquidity and solvency of the enterprise 2. Liquidity risk in enterprises 3. Payment backlogs 4. Optimal liquidity level 5. Financial liquidity management methods 6. Internal reserve in financial liquidity management 7. External financial liquidity reserve 8. Trade credit in the process of shaping the financial liquidity of an enterprise						
Prerequisites and co-requisites	none						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Written colloquium		60.0%		70.0%		
	Activity (homework)		0.0%		30.0%		

Recommended reading	Basic literature	Michalski G., Płynność finansowa w małych i średnich przedsiębiorstwach, WN PWN, Warszawa 2005. Michalski G. Płynność finansowa w bieżącym zarządzaniu finansami, CeDeWu, Warszawa 2004. Pluta W. Michalski G. Krótkoterminowe zarządzanie kapitałem. Jak utrzymać płynność, CH Beck, Warszawa 2005. M. Sierpińska, D. Węcki, Zarządzanie płynnością finansową w przedsiębiorstwie, 1998
	Supplementary literature	M. Bekas, Windykacja należności w praktyce, 2013
	eResources addresses	Adresy na platformie eNauczanie: Zarządzanie płynnością finansową 2024 - Moodle ID: 36154 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36154
Example issues/ example questions/ tasks being completed	Calculate liquidity ratios and interpret the results, indicate differences in the types of receivables, calculate net cash flows from the operating, investing and financial activities of the enterprise, calculate the value of cash flows in the following months and indicate whether there will be a negative, neutral or positive liquidity gap	
Work placement	Not applicable	