

GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	DISRUPTIVE TECHNOLOGIES, PG_00059288								
Field of study	Engineering Management								
Date of commencement of studies	October 2020		Academic year of realisation of subject			2023/2024			
Education level	first-cycle studies		Subject group			Optional subject group Subject group related to scientific research in the field of study			
Mode of study	Part-time studies		Mode of delivery			at the university			
Year of study	4		Language of instruction			English			
Semester of study	7		ECTS credits			5.0			
Learning profile	general academic profile		Assessment form			exam			
Conducting unit	Department of Informatics in Management -> Faculty of Management and Economics								
Name and surname of lecturer (lecturers)	Subject supervisor		dr Nadzeya Sabatini						
	Teachers		dr inż. Sławomir Ostrowski						
			dr Nadzeya Sabatini						
Lesson types and methods	Lesson type	Lecture	Tutorial	Laboratory	Projec	t	Seminar	SUM	
of instruction	Number of study hours	16.0	0.0	16.0	0.0		0.0	32	
	E-learning hours included: 0.0								
Learning activity and number of study hours	Learning activity	Participation in classes includ plan			Self-study		SUM		
	Number of study hours	32		0.0		0.0		32	
Subject objectives	The goal of the course is to familiarize students with the type of technological innovation - disruptive technologies. On the laboratories they will study how to apply the theories and concepts in developing disruptive ideas in a selected industry.								
Learning outcomes	Course outcome		Subject outcome		Method of verification				
	[K6_U08] analyses engineering and managerial solutions in decision-making processes, taking into account pro-quality and pro- environmental aspects, as well as safety of work processes		- Understand and evaluate the role of disruptive technologies within the global digital transformation context Discuss different types of disruptive technologies			[SU2] Assessment of ability to analyse information [SU3] Assessment of ability to use knowledge gained from the subject			
	[K6_W13] has a basic knowledge of the design, modelling and optimisation of technical processes and systems		- Apply the idea of disruptive innovation in different industries Develop disruptive innovation ideas in selected industry.			[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects			

Subject contents	Role of disruptive technologies in the global digital transformation context						
	Cases of disruptive technologies (e.g. Fabrican Spray-on fabric and sharing economy)						
	Introduction to Innovation and its Management						
	Categories and Types of Innovation						
	Adoption of Innovation						
	Disruptive Innovation Ecosystem (e.g. Smart Destination and Smart Cities)						
Prerequisites	NA						
and co-requisites		1					
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade				
	Collaborative Project I	60.0%	40.0%				
	Collaborative Project II	60.0%	20.0%				
	Individual Exam	60.0%	40.0%				
Recommended reading Basic literature		 Carlos M. DaSilva, Peter Trkman, Kevin Desouza & Jaka Lindič (2013). Disruptive technologies: a business model perspective on cloud computing, Technology Analysis & Strategic Management, 25:10, 1161-1173, DOI: 10.1080/09537325.2013.843661 Cocccia, Mario. (2017). Disruptive Technologies and Competitive Advantage of Firms in Dynamic Markets. SSRN Electronic Journal. 10.2139/ssrn.2960190. M. Bublitz, F.; Oetomo, A.; S. Sahu, K.; Kuang, A.; X. Fadrique, L.; E. Velmovitsky, P.; M. Nobrega, R.; P. Morita, P. Disruptive Technologies for Environment and Health Research: An Overview of Artificial Intelligence, Blockchain, and Internet of Things. Int. J.Environ. Res. Public Health 2019, 16, 3847. https://doi.org/10.3390/ijerph16203847 Boer, Harry. (2001). Innovation, What Innovation? A Comparison between product, process and organizational innovation. International Journal of Technology Management - INT J TECHNOL MANAGE. 22. 83-107. 10.1504/IJTM.2001.002956. 					
	Supplementary literature NA						
	eResources addresses	Adresy na platformie eNauczanie:					
		2023/24 Technologie Przełomowe - Disruptive Technologies - Moodle ID: 31538 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=31538					
Example issues/ example questions/ tasks being completed							
Work placement	Not applicable						