



Subject card

Subject name and code	CORPORATE SOCIAL RESPONSIBILITY (CSR), PG_00053769						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2022/2023		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Social Sciences and Philosophy -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Hope				
	Teachers		dr Ewa Hope				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	0.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
CSR NST AG II wykł. - Moodle ID: 25545 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=25545							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		2.0		32.0	50
Subject objectives	The aim is to show the necessity and validity of the idea of sustainable development and social responsibility of all economic entities						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems		student knows the principles of the functioning of the organization in accordance with the idea of sustainable development and social responsibility		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment		Student explain violating ethical norms in numerous business activities		[SK5] Assessment of ability to solve problems that arise in practice		
[K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications		Student explain the significance of reliable behaviour in business life.		[SW1] Assessment of factual knowledge			
Subject contents	1. Definition of CSR and the essence, systemic thinking in terms of the organization History of CSR. Commitments to stakeholder groups. 2. The idea of sustainable development. Ethics in the workplace - Codes of professional ethics and ethics programs CSR. The role of government agencies in the implementation of CSR by enterprises and organizations 3. Employee volunteering. CSR and philanthropy. Corporate foundations. Cross-sectoral cooperation 4. Norms and standards of CSR - duties and benefits. Social reporting based on GRI standards. 5. Social Responsibility Investment (SRI) 6. Social responsibility in architecture and tourism 7. Organizations small and large - how do small businesses do it? 8. CSR practices in Europe and Poland during the pandemic - an analysis of examples.						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	active participation in the lecture		70.0%		70.0%		
	final test		30.0%		30.0%		

Recommended reading	Basic literature	Odpowiedzialność biznesu. Teoria i praktyka, N.C.Smith, G.Lenssen, Studio Emka, Warszawa 2009 Społeczna odpowiedzialność biznesu , J.Filek, Księgarnia Akademicka Kraków 2013
	Supplementary literature	Business Ethics and Corporate Social Responsibility P.Griseri, N.Seppala, EMEA, UK 2010
	eResources addresses	Podstawowe http://www.odpowiedzialnybiznes.pl - Responsible Business Forum website https://hbr.org - Harvard Business Review website
Example issues/ example questions/ tasks being completed	<p>Explain the essence of the triple bottom line,</p> <p>Please list the most important CSR stock market indicators</p> <p>Benefits of employee volunteering</p>	
Work placement	Not applicable	