



Subject card

Subject name and code	NTRODUCTION TO FINANCE, PG_00053786						
Field of study	Management						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2022/2023		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Oleksandr Melnychenko				
	Teachers		dr hab. Oleksandr Melnychenko				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		16.0	50
Subject objectives	To acquaint students with the basics of the modern financial system						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U09] uses financial data to make short-term and strategic decisions, assess liquidity and financial condition		The student has a basic knowledge of public finance, enterprises and households. He knows the model of the banking system, the goals and principles of money circulation, and the functioning of payment systems		[SU1] Assessment of task fulfilment [SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_W09] has an in-depth knowledge allowing for analysing, diagnosing and solving problems arising in organisations and its particular areas of activity as well as methods of estimating value, market and strategic potential		The student has knowledge of loans, factoring, can calculate the costs and value of these financial instruments. He knows the possibilities of using blockchain technology, XBRL, open banking. The student has knowledge of behavioral finance, ecological finance, and the use of artificial intelligence in finance		[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation		
Subject contents	1. Course presentation. About finances.2. Cash circulation: cash, non-cash, electronic money.3. Functioning of payment systems. International currencies.4. The banking system. Central bank. Banking operations.5. Public finances. Country budget.6. Taxes.7. Finance of enterprises.8. Factoring, leasing.9. Household finances.10. Credit.11. Blockchain in finance. Cryptocurrencies.12. Digitization in finance. Fintech.13. Financial pyramids.14. Behavioral finance.15. Ecological finance						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Activity in the classroom		60.0%		20.0%		
	Practical task during the test		100.0%		29.0%		
	Test (written form)		60.0%		51.0%		

Recommended reading	Basic literature	<p>Introduction to Finance: Markets, Investments, and Financial Management. by Ronald W. Melicher, Edgar A. Norton. ISBN: 978-0470561072</p> <p>Fundamentals of Financial Management by Dr. Eugene F. Brigham ISBN: 978-0077861704</p> <p>Foundations of Finance by Arthur J. Keown, John D. Martin and J. William Petty ISBN-13: 978-1259685231</p>
	Supplementary literature	Thaler Richard H. Misbehaving: The Making of Behavioural Economics. Penguin Books
	eResources addresses	<p>Adresy na platformie eNauczanie:</p> <p>WPROWADZENIE DO FINANSÓW zima 2022 - Moodle ID: 25280</p> <p>https://enauczanie.pg.edu.pl/moodle/course/view.php?id=25280</p>
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	