



Subject card

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| Subject name and code | Innovative Enterprise, PG_00052983 | | | | | | |
| Field of study | Chemistry in Construction Engineering | | | | | | |
| Date of commencement of studies | February 2023 | Academic year of realisation of subject | | | 2022/2023 | | |
| Education level | second-cycle studies | Subject group | | | Obligatory subject group in the field of study Humanistic-social subject group | | |
| Mode of study | Full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 1 | Language of instruction | | | Polish | | |
| Semester of study | 1 | ECTS credits | | | 3.0 | | |
| Learning profile | general academic profile | Assessment form | | | assessment | | |
| Conducting unit | Department of Entrepreneurship and Business Law -> Faculty of Management and Economics | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr inż. Anita Richert-Kaźmierska | | | | |
| | Teachers | | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 15.0 | 0.0 | 0.0 | 0.0 | 15.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 30 | | 9.0 | | 36.0 | 75 |
| Subject objectives | The aim of the course is to familiarize the student with a wide range of issues in the field of entrepreneurship and innovation and training the skills necessary to develop the concept of his/her own innovative business venture and its implementation. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | K7_W09 | | The student knows of the basics of legal issues, including copyrights and patents protection, associated with innovative activities | | [SW1] Assessment of factual knowledge | | |
| | K7_W10 | | The student knows the regulations of Polish law related to starting up and running the own business. She/he knows the available legal forms of running a business in Poland. She/he has got the knowledge about the possibility of raising funds for the start-up and development of the company. | | [SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge | | |
| | K7_K04 | | The student solves the business problems in a creative way. She/he works on case studies of innovative companies. | | [SK1] Assessment of group work skills [SK5] Assessment of ability to solve problems that arise in practice | | |
| | K7_U02 | | The student is able to use various communication techniques in a professional environment, including in English | | [SU4] Assessment of ability to use methods and tools [SU1] Assessment of task fulfilment | | |
| Subject contents | Selected concepts of the entrepreneur and entrepreneurship. Entrepreneur's Law in Poland. Principles of functioning of companies from the SME sector in Poland. Own business or full-time work. Start-ups. Procedure for starting the own business. Procedure for obtaining funds for starting own business. Types of innovation and companies innovativeness. Innovation strategies. Strategy of the blue ocean. Sources of financing innovation and business development in Poland. Institutions supporting innovative companies. Parks and incubators of entrepreneurship. Legal aspects of innovative activity of enterprises. | | | | | | |
| Prerequisites and co-requisites | Basic knowledge in economics and / or management | | | | | | |

| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
|----------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| | presentation | 60.0% | 10.0% |
| | written test | 60.0% | 60.0% |
| | grup work | 60.0% | 30.0% |
| Recommended reading | Basic literature | <p>B. Glinka, S. Gudkova, Przedsiębiorczość, Wolters Kluwer, Warszawa 2011.</p> <p>K. Matusiak, Rozwój systemów wsparcia przedsiębiorczości przesłanki, polityka i instytucje. Wydawnictwo Instytutu Technologii Eksploatacji PIB, Radom-Łódź 2006.</p> <p>T. Kraśnicka, Koncepcje rozwoju przedsiębiorczości ekonomicznej i pozaekonomicznej. Wydawnictwo AE Katowice 2002.</p> <p>A. Cuervo, D. Ribeiro, S. Roig (eds.), Entrepreneurship. Concepts, theory and Perspective. Springer 2007.</p> | |
| | Supplementary literature | <p>J. Cieślak: Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes Wydawnictwa Akademickie i Profesjonalne, Wyd. 2, 2008.</p> <p>R. Sobiecki (red.), Podstawy przedsiębiorczości w pytaniach i odpowiedziach, Difin, Warszawa 2003.</p> | |
| | eResources addresses | Adresy na platformie eNauczanie: | |
| Example issues/ example questions/ tasks being completed | <ol style="list-style-type: none"> 1. List at least 3 external sources of investment financing in the company. 2. List and discuss entrepreneurial strategies of innovative enterprises. How to protect the position of an innovation leader on the market? 3. Discuss the differences between start-ups and other newly established firms. | | |
| Work placement | Not applicable | | |