



Subject card

Subject name and code	Innovative Enterprise, PG_00052983						
Field of study	Chemistry in Construction Engineering						
Date of commencement of studies	February 2023		Academic year of realisation of subject		2022/2023		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Anita Richert-Kaźmierska				
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	15.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		9.0		36.0	75
Subject objectives	The aim of the course is to familiarize the student with a wide range of issues in the field of entrepreneurship and innovation and training the skills necessary to develop the concept of his/her own innovative business venture and its implementation.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	K7_W09		The student knows of the basics of legal issues, including copyrights and patents protection, associated with innovative activities		[SW1] Assessment of factual knowledge		
	K7_W10		The student knows the regulations of Polish law related to starting up and running the own business. She/he knows the available legal forms of running a business in Poland. She/he has got the knowledge about the possibility of raising funds for the start-up and development of the company.		[SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge		
	K7_K04		The student solves the business problems in a creative way. She/he works on case studies of innovative companies.		[SK1] Assessment of group work skills [SK5] Assessment of ability to solve problems that arise in practice		
	K7_U02		The student is able to use various communication techniques in a professional environment, including in English		[SU4] Assessment of ability to use methods and tools [SU1] Assessment of task fulfilment		
Subject contents	Selected concepts of the entrepreneur and entrepreneurship. Entrepreneur's Law in Poland. Principles of functioning of companies from the SME sector in Poland. Own business or full-time work. Start-ups. Procedure for starting the own business. Procedure for obtaining funds for starting own business. Types of innovation and companies innovativeness. Innovation strategies. Strategy of the blue ocean. Sources of financing innovation and business development in Poland. Institutions supporting innovative companies. Parks and incubators of entrepreneurship. Legal aspects of innovative activity of enterprises.						
Prerequisites and co-requisites	Basic knowledge in economics and / or management						

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation	60.0%	10.0%
	written test	60.0%	60.0%
	grup work	60.0%	30.0%
Recommended reading	Basic literature	B. Glinka, S. Gudkova, Przedsiębiorczość, Wolters Kluwer, Warszawa 2011. K. Matusiak, Rozwój systemów wsparcia przedsiębiorczości przesłanki, polityka i instytucje. Wydawnictwo Instytutu Technologii Eksploatacji PIB, Radom-Łódź 2006. T. Kraśnicka, Koncepcje rozwoju przedsiębiorczości ekonomicznej i pozaekonomicznej. Wydawnictwo AE Katowice 2002. A. Cuervo, D. Ribeiro, S. Roig (eds.), Entrepreneurship. Concepts, theory and Perspective. Springer 2007.	
	Supplementary literature	J.Cieślík: Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes Wydawnictwa Akademickie i Profesjonalne, Wyd. 2, 2008. R. Sobiecki (red.), Podstawy przedsiębiorczości w pytaniach i odpowiedziach, Difin, Warszawa 2003.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	1. List at least 3 external sources of investment financing in the company. 2. List and discuss entrepreneurial strategies of innovative enterprises. How to protect the position of an innovation leader on the market? 3. Discuss the differences between start-ups and other newly established firms.		
Work placement	Not applicable		