



## Subject card

Subject name and code	Sustainability Management, PG_00056830						
Field of study	Management						
Date of commencement of studies	October 2020	Academic year of realisation of subject	2022/2023				
Education level	first-cycle studies	Subject group	Optional subject group Humanistic-social subject group				
Mode of study	Full-time studies	Mode of delivery	at the university				
Year of study	3	Language of instruction	English Course is carried out within the TOO4TO Erasmus+ project (project number 2020-1-PL01-KA203-082076) funded with support from the European Commission.				
Semester of study	6	ECTS credits	3.0				
Learning profile	general academic profile	Assessment form	exam				
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Małgorzata Zięba					
	Teachers	dr hab. inż. Małgorzata Zięba Eljas Johansson					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	TOO4TO Course Module: Circular Economy, Economics & Sustainability, Sustainable Production - Joint module - 2023 - Moodle ID: 27398 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=27398">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=27398</a> Sustainability management_2023 - Moodle ID: 29507 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29507">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29507</a>						
	Additional information: The course is conducted 50% online, in cooperation with partner universities in the project: Turku University of Applied Sciences, Finland and Kaunas University of Technology, Lithuania.						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	30	6.0	39.0	75		
Subject objectives	The objective of this course is to make students gain knowledge and awareness on sustainability and sustainability management and related topics, and thereby, help them become not only responsible individuals themselves, but also change agents in their workplaces for sustainability.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K6_W05] has a basic knowledge of the differences in the functioning of organisations and economies and societies in different cultural contexts	Student learns what are the basic dimensions of culture within an organization, is able to evaluate and estimate what impact do cultural factors have on national economy of countries from different civilizational background.	[SW1] Assessment of factual knowledge
	[K6_U06] predicts phenomena and processes in the organization, taking into account social aspects	Student undertakes basic analysis of future developments within an organization while taking into account changes of social context.	[SU3] Assessment of ability to use knowledge gained from the subject [SU2] Assessment of ability to analyse information
	[K6_W09] knows the basic conditions concerning norms and standards covering particular areas of the organization's functioning, taking into account cultural norms	Student is able to discuss the most important cultural, ecological and ethical determinants related with running a successful business enterprise, takes into account the significance of non-economical contexts to any business activity.	[SW1] Assessment of factual knowledge
	[K6_W01] has a basic knowledge of the nature of social sciences needed to define basic concepts of economics and management	Student develops ability to bring economical processes and phenomena together with social and cultural sphere, is able to demonstrate how historical, social and political context determines the main economical parameters of functioning of a commercial business enterprise.	[SW1] Assessment of factual knowledge
Subject contents	<ol style="list-style-type: none"> <li>1. Introduction to sustainability management</li> <li>2. Background and history of the concept of sustainability: Definitions; Background and History; Actors</li> <li>3. Sustainability and Economic Activities: New Approaches</li> <li>4. Sustainability in Organizational Context</li> <li>5. Corporate Social and Environmental Responsibility</li> <li>6. Sustainable Resources Management</li> <li>7. Introduction to Circular Economy and its neighbouring concepts</li> <li>8. How can companies implement and assess Circular Economy</li> <li>9. Shared resources and business cooperation in Circular Economy</li> <li>10. Working, communicating and understanding diversity in virtual teams</li> </ol>		
Prerequisites and co-requisites	Basic general knowledge on management and economics		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Group work	50.0%	50.0%
	Final exam	50.0%	30.0%
	Active course participation	50.0%	20.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Blewit, J. (2008) Understanding Sustainable Development. Earthscan Publications Ltd.;</li> <li>2. Elliott, J. (2006) An Introduction to Sustainable Development. Routledge.;</li> <li>3. Jackson, T. (2017) Prosperity without Growth: Foundations for the Economy of Tomorrow. Routledge.</li> <li>4. Laasch, O., &amp; Conaway, R. N. (2014) Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics. Cengage Learning.</li> <li>5. 21st Century corporate citizenship: a practical guide to delivering value to society and your business / by Dave Stangis Katherine Valvoda Smith, United Kingdom: Emerald Publishing, 2017</li> <li>6. Circle Economy. (2019). 7. The Circularity Gap Report 2019 EU Action: 2030 climate &amp; energy framework.</li> </ol>	
	Supplementary literature	<ol style="list-style-type: none"> <li>1. Mintzberg, H. (2015) Rebalancing Society: Radical Renewal Beyond Left, Right, and Center. Berrett-Koehler Publishers, Inc. (<a href="https://mintzberg.org/books/rebalancing-society">https://mintzberg.org/books/rebalancing-society</a>);</li> <li>2. Raworth, K. (2017) Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist. Random House Business Books.</li> <li>3. Reid, D. G. (2021) A New World-System: From Chaos to Sustainability (Routledge Studies in Sustainable Development). Routledge.</li> <li>4. Dictionary of corporate social responsibility: CSR, sustainability, ethics and governance / Samuel O. Idowu, editor-in-chief ; Nicholas Capaldi, Matthias S. Fifka, Liangrong Zu, Rene Schmidpeter, co-editors. New York : Springer, 2015</li> </ol>	
	eResources addresses		

<p>Example issues/ example questions/ tasks being completed</p>	<p>Can you name some of the global challenges and social developments that have led sustainability to become such an important topic today?</p> <p>We need a systemic and collaborative approach to tackle the climate crisis. Why?</p> <p>What do you think are the roles of governments and companies in sustainability?</p> <p>What do you think is your biggest negative impact on the environment? What do you / can you do to minimize that impact?</p> <p>Why is CSER important for businesses?</p> <p>Name 5 CSER examples you consider to be successful and give arguments.</p> <p>What are the trends in CSER?</p> <p>How would you describe the challenge of resource depletion? What are the main problems and opportunities?</p> <p>Name at least 3 EU policy issues dealing to sustainable resource management.</p> <p>Please provide the benefits of moving from the linear to the circular economy from the business and environment perspective.</p>
<p>Work placement</p>	<p>Not applicable</p>