



## Subject card

Subject name and code	ENTREPRENEURSHIP, PG_00044713						
Field of study	Economic Analytics						
Date of commencement of studies	October 2021		Academic year of realisation of subject		2022/2023		
Education level	first-cycle studies		Subject group		Optional subject group		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Julita Wasilczuk				
	Teachers		dr hab. Julita Wasilczuk  dr Magdalena Popowska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		41.0	75
Subject objectives	<div>- introduce the world of entrepreneurship and entrepreneurs</div> <div>- stimulate creative and entrepreneurial thinking</div> <div>- indicate how to generate ideas</div> <div>- show how to set up a company in Poland</div>						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U03] Can identify and analyse the causes and course of specific economic processes and phenomena.		Can develop BP and create a business model; He can indicate the financial resources needed to start his own venture He can register his own company		[SU1] Assessment of task fulfilment [SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W01] Has a basic knowledge of the nature of economic sciences and their place in the system of social sciences and relations to other areas of science.		He knows what factors affect entrepreneurship in the economy Has knowledge of the relationship between the external environment and enterprises		[SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects		
Subject contents	<div>- own company, but what do I have to offer - generating ideas</div> <div>- many names of entrepreneurship</div> <div>- portrait of an entrepreneur</div> <div>- how to stay ahead of your competitors</div> <div>- effective communication</div> <div>- Business Plan versus Business Model Canva</div> <div>- the contemporary world of the entrepreneur</div> <div>- financial resources, can we live without them?</div> <div>- Houston we have a problem!</div> <div>- from a paper to a stamp - where and how to register a company</div> <div>- we push the boat out - go international</div>						
Prerequisites and co-requisites	general economic knowledge						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	tasks performed during classes		60.0%		100.0%		

Recommended reading	Basic literature	<p>Kaczmarek B., Janasz, B, Wasilczuk J. Przedsiębiorczość i finansowanie innowacji, PWE, 2020</p> <p>Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własną firmę, WAP, Warszawa 2006;</p> <p>Glinka B., Gudkova S. (2011). Przedsiębiorczość. Warszawa: Wolters Kluwer Polska.</p>
	Supplementary literature	materials from the web
	eResources addresses	<p>Adresy na platformie eNauczanie:</p> <p>Przedsiębiorczość dla AG -lato_22/23 - Moodle ID: 29095</p> <p><a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29095">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29095</a></p>
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none"> <li>- creativity workshops</li> <li>- joining / creating a franchise network</li> <li>- searching for financing sources of the project</li> </ul>	
Work placement	Not applicable	