



Subject card

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|---|--|--|-------------------------------------|------------|---|---------|-----|
| Subject name and code | ENTREPRENEURSHIP, PG_00044723 | | | | | | |
| Field of study | Economic Analytics | | | | | | |
| Date of commencement of studies | October 2021 | Academic year of realisation of subject | | | 2022/2023 | | |
| Education level | first-cycle studies | Subject group | | | Optional subject group | | |
| Mode of study | Part-time studies | Mode of delivery | | | at the university | | |
| Year of study | 2 | Language of instruction | | | Polish | | |
| Semester of study | 4 | ECTS credits | | | 3.0 | | |
| Learning profile | general academic profile | Assessment form | | | assessment | | |
| Conducting unit | Department of Entrepreneurship and Business Law -> Faculty of Management and Economics | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr inż. Anita Richert-Kaźmierska | | | | | |
| | Teachers | dr inż. Anita Richert-Kaźmierska | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 16.0 | 0.0 | 0.0 | 0.0 | 16 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | | Self-study | | SUM |
| | Number of study hours | 16 | 6.0 | | 53.0 | | 75 |
| Subject objectives | <ul style="list-style-type: none">- introduce the world of entrepreneurship and entrepreneurs- stimulate creative and entrepreneurial thinking- indicate how to generate ideas- show how to set up a company in Poland | | | | | | |
| Learning outcomes | Course outcome | Subject outcome | | | Method of verification | | |
| | [K6_U03] Can identify and analyse the causes and course of specific economic processes and phenomena. | He knows what factors affect entrepreneurship in the economy Has knowledge of the relationship between the external environment and enterprises | | | [SU3] Assessment of ability to use knowledge gained from the subject [SU1] Assessment of task fulfilment | | |
| | [K6_W01] Has a basic knowledge of the nature of economic sciences and their place in the system of social sciences and relations to other areas of science. | knows how to develop a BP and what a business model is; knows where to look for financial resources for his own venture knows how to register your own company | | | [SW3] Assessment of knowledge contained in written work and projects [SW2] Assessment of knowledge contained in presentation | | |
| Subject contents | <ul style="list-style-type: none">- own company, but what do I have to offer - generating ideas- many names of entrepreneurship- portrait of an entrepreneur- how to stay ahead of your competitors- effective communication- Business Plan versus Business Model Canvas- the contemporary world of the entrepreneur- financial resources, can we live without them?- Houston we have a problem!- from a paper to a stamp - where and how to register a company- we push the boat out - go international | | | | | | |
| Prerequisites and co-requisites | general economic knowledge | | | | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | | | Percentage of the final grade | | |
| | tasks performed during classes | 60.0% | | | 100.0% | | |

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| Recommended reading | Basic literature | Kaczmarek B., Janasz, B, Wasilczuk J. Przedsiębiorczość i finansowanie innowacji, PWE, 2020 Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własną firmę, WAP, Warszawa 2006; Glinka B., Gudkova S. (2011). Przedsiębiorczość. Warszawa: Wolters Kluwer Polska. |
| | Supplementary literature | materials from the web |
| | eResources addresses | Adresy na platformie eNauczanie: PRZEDSIĘBIORCZOŚĆ NST 2023 - Moodle ID: 29451 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29451 |
| Example issues/ example questions/ tasks being completed | <ul style="list-style-type: none"> - creativity workshops - joining / creating a franchise network - searching for financing sources of the project | |
| Work placement | Not applicable | |

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