



Subject card

Subject name and code	Introduction to Management, PG_00060121						
Field of study	Management						
Date of commencement of studies	February 2023		Academic year of realisation of subject		2022/2023		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery		blended-learning		
Year of study	1		Language of instruction		Polish none		
Semester of study	1		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Jan Kreft				
	Teachers		prof. dr hab. Jan Kreft				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	8.0	0.0	0.0	0.0	16
	E-learning hours included: 12.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		0.0		0.0	16
Subject objectives	the aim is to introduce students to key management concepts from a retrospective perspective and concepts being discussed today						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W03] has a broadened knowledge of the sciences of management and economics, including the evolution of the various types of structures and institutions and the links between them		Based on the knowledge of changes in management concepts, students have the ability to assess the environment and the changes that the environment forces on the management methods used in the organization		[SW1] Assessment of factual knowledge [SW3] Assessment of knowledge contained in written work and projects		
	[K7_U05] selects appropriate methods and tools to describe and analyse the problems and areas of activity of the organization and its environment and assess their usefulness and effectiveness, with particular emphasis on their application in government, local government and non-profit organizations		Students understand the complexity of management concepts resulting from changes in the organization's environment		[SU1] Assessment of task fulfilment [SU3] Assessment of ability to use knowledge gained from the subject [SU5] Assessment of ability to present the results of task		
Subject contents	LECTURESIntroduction - objectives and program of the subject and conditions of passing. The direction of scientific management. Administrative direction. Destructive innovations. Main streams of management. Summary of the achievements and criticism of the classic concepts of management Organizations without borders. Organization resources. Process organization. New ideas in management.EXERCISESIllustration of topics discussed in lectures based on case studies						
Prerequisites and co-requisites	Basic knowledge of management and economics terms						

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	execution of works	51.0%	50.0%
	attendance at classes	80.0%	50.0%
Recommended reading	Basic literature	1. Stabryła A.: Zarządzanie strategiczne w teorii i praktyce firmy, PWN, 2000. 2. Weick K., Tworzenie sensu w organizacjach, Wydawnictwo UJ, 2016. 3. Czarniawska B., Trochę inna teoria organizacji, Poltext (dwa wydania). 4. Obłój K., Strategia organizacji, PWE, 2014. 5. Kałkowska, J., Pawłowski, E., Trzcielińska, J., Trzcieliński, S., & Włodarkiewicz-Klimek, H. Zarządzanie strategiczne, 2010. 6. Kostera, M., Hatch, M. J., Koźmiński, A. Trzy oblicza przywództwa. 7. Kreft J. Władza platform, Universitas, 2021. R. 8. M.J. Hatch, Teoria organizacji PWN, 2002.	
	Supplementary literature	7. Jemielniak D., Koźmiński A.K., Zarządzanie wiedzą, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2008. 8. Kostera M. (red.), Nowe kierunki w zarządzaniu, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2008. 9. Koźmiński A.K., Zarządzanie w warunkach niepewności, Wydawnictwo Naukowe PWN, Warszawa 2004. 10. Perechuda K., Filozofia I-Cing w Zarządzaniu, Wydawnictwo Placet, Warszawa 2008	
	eResources addresses	Podstawowe http://www.matejun.com/pubs-pl/2012_Lachiewicz_Matejun_Ewolucja_nauk_o_zarzadzaniu.pdf - classical and new management theories Uzupełniające Adresy na platformie eNauczanie: Wprowadzenie do zarządzania (ćwiczenia) - Moodle ID: 29585 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29585 Wprowadzenie do zarządzania (ćwiczenia) - Moodle ID: 29585 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29585	
Example issues/ example questions/ tasks being completed	Discussion of the methods of managing enterprises from one industry in different periods of time - showing the application of various management concepts along with the change of the business environment.Solving practical management problems, enabling the use of known management concepts.		
Work placement	Not applicable		