



Subject card

Subject name and code	Introduction to Finance, PG_00060123						
Field of study	Management						
Date of commencement of studies	February 2023		Academic year of realisation of subject		2022/2023		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery		blended-learning		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Oleksandr Melnychenko				
	Teachers		dr hab. Oleksandr Melnychenko				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 12.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		0.0		0.0	16
Subject objectives	To acquaint students with the basics of the modern financial system						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U09] uses financial data to make short-term and strategic decisions, assess liquidity and financial condition		Students who have knowledge of loans, factoring can calculate the costs and value of these financial instruments. He knows the possibilities of using blockchain technology, XBRL, open banking. The student has knowledge of behavioral finance, ecological finance, and the use of artificial intelligence in finance		[SU3] Assessment of ability to use knowledge gained from the subject [SU2] Assessment of ability to analyse information		
	[K7_W09] has an in-depth knowledge allowing for analysing, diagnosing and solving problems arising in organisations and its particular areas of activity as well as methods of estimating value, market and strategic potential		Students who have a basic knowledge of public finance, enterprises, and households. He knows the model of the banking system, the goals and principles of money circulation, and the functioning of payment systems		[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation		
Subject contents	1. Course presentation. About finances.2. Public finances. Country budget.3. Taxes.4. Corporate Finance.Credit, factoring.5. Household finances.6. Money circulation: cash, non-cash, electronic money. Functioning of payment systems. International currencies.7. The banking system. Central bank. Banking operations.8.Blockchain in finance.9. Digitization in finance. Fintech10. Financial pyramids.11. Behavioral finance.12.Ecological finance						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
			60.0%		20.0%		
			60.0%		10.0%		
			100.0%		19.0%		
			60.0%		51.0%		

Recommended reading	Basic literature	1. Introduction to Finance: Markets, Investments, and Financial Management. by Ronald W. Melicher, Edgar A. Norton. ISBN: 978-04705610722. Fundamentals of Financial Management by Dr. Eugene F. Brigham ISBN: 978-00778617043. Foundations of Finance by Arthur J. Keown, John D. Martin and J. William Petty ISBN-13: 978-1259685231
	Supplementary literature	Thaler Richard H. Misbehaving: The Making of Behavioural Economics. Penguin Books
	eResources addresses	Adresy na platformie eNauczanie: WPROWADZENIE DO FINANSÓW (on-line) lato 2023 - Moodle ID: 29424 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29424
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	