



Subject card

Subject name and code	Business plan, PG_00060143						
Field of study	Civil Engineering, Environmental Engineering, Materials Engineering, Informatics, Mathematics, Transport, Management, Management, Materials Engineering, Informatics, Management, Economic Analytics, Economic Analytics, Space and Satellite Technologies, Automatic Control, Cybernetics and Robotics, Automatic Control, Cybernetics and Robotics, Green Technologies, Green Technologies, Coastal and Offshore Engineering, Medical and Mechanical Engineering, Mechatronics, Ocean Engineering, Mechanical Engineering, Materials Engineering, Space and Satellite Technologies, Coastal and Offshore Engineering, Ocean Engineering, Transport and Logistics, Ocean Engineering						
Date of commencement of studies	February 2022	Academic year of realisation of subject			2022/2023		
Education level	second-cycle studies	Subject group					
Mode of study	Full-time studies	Mode of delivery			e-learning		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Katedra Ekonomii -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Aniela Mikulska				
	Teachers		dr Aniela Mikulska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 30.0						
	Biznesplan_ lato 2023 - Moodle ID: 12491 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=12491						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	30	2.0	18.0	50		
Subject objectives	Students learn the principles of creating a business plan - its essence, content structure, application, analyze the needs in the field of obtaining information and their proper interpretation, and develop an independent project based on information from the market.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications	The student is able to recognize and characterize the elements of a business plan, describe the strengths and weaknesses of the project, draw simple conclusions regarding the conditions of operation of a business entity.			[SW2] Assessment of knowledge contained in presentation		
	[K7_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems	The student can construct a business plan, analyze the stages in creating a business plan, and estimate the financial values associated with the project.			[SU5] Assessment of ability to present the results of task [SU2] Assessment of ability to analyse information		
	[K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment	The student understands the need to create a business plan and the possibilities of its users engaging in work on the project (own business plan) and discussing the assumptions adopted in the project in a group.			[SK5] Assessment of ability to solve problems that arise in practice [SK1] Assessment of group work skills		

Subject contents	Business plan - concept, purpose, types. Model of best practices for drawing up a business plan. 10 steps to develop and implement an effective business plan. Awaited results. Characteristics of the company and the concept of the implemented project. Strategic plan. Strategic analysis, selection and implementation of the strategy. Area plans: marketing. Field plans: technical. Area plans: organizational. Financial plan. Summary.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	project	60.0%	100.0%
Recommended reading	Basic literature	1. Skrzypek J. T., Biznesplan w 10 krokach. Przewodnik od pomysłu do wdrożenia, Wydawnictwo Poltext, Warszawa 2014 + materiały internetowe do książki 2. Skrzypek J. T., Biznesplan. Model najlepszych praktyk. Poltext, Warszawa 2012	
	Supplementary literature	https://franchising.pl/ ; https://mambiznes.pl/ ; https://mamstartup.pl/	
	eResources addresses	Podstawowe http://jrzyskrzypek.pl - handbook, presentation Uzupełniające http://www.seipa.edu.pl/index.php/ida/83/ - handbook	
Example issues/ example questions/ tasks being completed	What parts does a business plan consist of? For whom and in what situations is a business plan created? Who is the stakeholder of the project you are planning to implement?		
Work placement	Not applicable		