GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	Business Language, PG_00049578		
Field of study	Management, Management		
Date of commencement of studies	October 2022	Academic year of realisation of subject	2022/2023
Education level	second-cycle studies	Subject group	Optional subject group
Mode of study	Part-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	2.0
Learning profile	general academic profile	Assessment form	assessment
Conducting unit	Language Centre -> Vice-Rector for Education		
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Ewa Rogala	
	Teachers	mgr Anita Mieszkowska	
		mgr Witold Zbirohowski-Kościa	
		mgr Ewa Rogala	

Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	16	2.0	32.0	50

Subject objectives	The aim of the course is to develop the ability to use English effectively in the academic and professional environments.

Learning outcomes			
	Course outcome	Subject outcome	Method of verification
	[K7_W81] has knowledge of complex grammatical structures and diverse lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary.	[SW1] Assessment of factual knowledge
	[K7_U82] is able to proficiently obtain and process information related to field of study and academic environment in foreign language at B2+ level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English.	[SU5] Assessment of ability to present the results of task [SU1] Assessment of task fulfilment
	[K7_K82] is equipped to participate actively in lectures, seminars and laboratory classes conducted in foreign language	Knowledge of specialist and Academic English vocabulary. Sufficient command of English grammar and pronunciation to understand spoken English and use it in speech.	[SK2] Assessment of progress of work [SK4] Assessment of communication skills, including language correctness

Subject contents	**Vocabulary:**
	Professional language development enhanced by scenario-based exercises, case studies, comprehension tasks, reading assignments, professional articles, vocabulary exercises contextualized in the field of management and business in general.
	Writing:
	Developing skills in writing various texts essential in the academic and work environments, including an abstract of an academic thesis, a report, a data analysis, a process description, a covering letter/personal statement, a formal letter and email. Developing writing techniques such as style and register, coherence and cohesion, using in-text references, paraphrasing.
	Listening and speaking:
	Developing listening comprehension and communication skills in the academic and work environments. Practising giving presentations and pitching an idea for a new product, participating in formal business meetings, videoconferences, negotiations and work performance appraisals. Developing intercultural awareness and critical thinking as well as the skills of team building, project and time management.
	Reading:
	Developing comprehension skills in reading academic and professional texts, with particular emphasis on critical reading, skimming and scanning, selecting and prioritising information, recognising and understanding implicit meanings, and note taking.

Prerequisites and co-requisites	Before joining a language group, students are expected to demonstrate language ability at level B2.

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation	60.0%	60.0%
	writing	60.0%	20.0%
	vocabulary tests	60.0%	20.0%

Recommended reading	Basic literature	Business Partner, Upper-Intermediate / Advanced, Pearson
		Business Result 2nd edition, Upper-Intermediate / Advanced, CUP

	Supplementary literature	Business Vocabulary in Use, Advanced, CUP
		Intelligent Business, Advanced, Pearson
		Academic English For Engineers, CUP
		Intelligent Business Advanced, Pearson
		Dynamic Presentations, CUP
		Cambridge Academic English, CUP
		Cambridge English for Scientists, Upper-Intermediate, CUP
		Professional English in Use, CUP
	eResources addresses	Adresy na platformie eNauczanie: Język obcy angielski (biznes), WZiE, zarządzanie 3 (lub 4) semestralne niestacjonarne, II st, 2 i 3 sem, 22/23L - Moodle ID: 29982 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29982
Example issues/ example questions/ tasks being completed	• discussing employee monitoring software based on the article 'The Big Brother is Watching You' • negotiations in English • preparing for a job interview in English	
Work placement	Not applicable	