



Subject card

Subject name and code	English Language, PG_00060495						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022	Academic year of realisation of subject	2022/2023				
Education level	first-cycle studies	Subject group	Optional subject group				
Mode of study	Full-time studies	Mode of delivery	at the university				
Year of study	1	Language of instruction	Polish				
Semester of study	2	ECTS credits	2.0				
Learning profile	general academic profile	Assessment form	assessment				
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Janina Badocha					
	Teachers	mgr Janina Badocha mgr Ewa Wawoczna mgr Joanna Olszewska mgr Małgorzata Strach-Drabina mgr Jolanta Maciejewska mgr Martyna Michalska-Pieniak mgr Małgorzata Piechocińska mgr Joanna Pawlik mgr Agnieszka Sikora					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	Język obcy, angielski, WZIE, analityka gospodarcza, Ist, 2 sem 2022/23 I - Moodle ID: 30111 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=30111						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	30	0.0	0.0	30		
Subject objectives	Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.						
Learning outcomes	Course outcome	Subject outcome	Method of verification				
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary	[SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects				
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English	[SU4] Assessment of ability to use methods and tools [SU3] Assessment of ability to use knowledge gained from the subject				

Subject contents	<p>Vocabulary:</p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p>Grammar:</p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p>Writing:</p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p>Speaking:</p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</p>																	
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.																	
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="448 1697 798 1731">Subject passing criteria</th> <th data-bbox="798 1697 1141 1731">Passing threshold</th> <th data-bbox="1141 1697 1477 1731">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1731 798 1765">tests</td> <td data-bbox="798 1731 1141 1765">60.0%</td> <td data-bbox="1141 1731 1477 1765">60.0%</td> </tr> <tr> <td data-bbox="448 1765 798 1798">oral presentation</td> <td data-bbox="798 1765 1141 1798">60.0%</td> <td data-bbox="1141 1765 1477 1798">10.0%</td> </tr> <tr> <td data-bbox="448 1798 798 1832">written work</td> <td data-bbox="798 1798 1141 1832">60.0%</td> <td data-bbox="1141 1798 1477 1832">10.0%</td> </tr> <tr> <td data-bbox="448 1832 798 1877">active participation</td> <td data-bbox="798 1832 1141 1877">60.0%</td> <td data-bbox="1141 1832 1477 1877">20.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	tests	60.0%	60.0%	oral presentation	60.0%	10.0%	written work	60.0%	10.0%	active participation	60.0%	20.0%
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Recommended reading	Basic literature	Dubicka, OKeefe, Market Leader 3rd Edition Extra (A1-C2). Pearson Education Ltd, Harlow, England, 2016																

	Supplementary literature	<p>Mascull, Business Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2004</p> <p>Godwin, Strutt, Test Your Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2005.</p>
Example issues/ example questions/ tasks being completed	<p>eResources addresses</p> <p>Sample issues:</p> <ul style="list-style-type: none"> • vocabulary concerning marketing • writing a report <p>negotiating a contract</p>	
Work placement	Not applicable	