



## Subject card

Subject name and code	ADVANCED FORECASTING METHODS, PG_00060725						
Field of study	Economic Analytics						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	second-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Katedra Statystyki i Ekonometrii -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Aneta Sobiechowska-Ziegert				
	Teachers		dr Aneta Sobiechowska-Ziegert				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	30.0	0.0	0.0	30
	E-learning hours included: 0.0						
Additional information: The subject is taught using the Project/Problem Based Learning method.							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	30	8.0		37.0		75
Subject objectives	Designs innovative solutions to complex economic phenomena, taking into account many factors shaping them and selecting appropriate methods to achieve a satisfactory result						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_U01] creates innovative solutions to complex and unstructured problems, taking into account the variability of the environment by synthesising information from many sources	obtains multi-variant innovative solutions using appropriate techniques for assessing and selecting scenarios based on in-depth knowledge, taking into account many factors influencing the studied phenomenon			[SU5] Assessment of ability to present the results of task [SU4] Assessment of ability to use methods and tools [SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_W03] demonstrates in-depth preparation in the application of analytical methods and techniques for formulating and solving problems	uses advanced methods of forecasting economic phenomena, correctly formulating the research problem and selecting appropriate methods of solving it			[SW3] Assessment of knowledge contained in written work and projects		
Subject contents	Forecasting by analogy - criteria for similarity of variables, partial and global forecasting Forecasting by analogy - leading and imitating variable Use of spatial-temporal variables for forecasting Forecasting of qualitative phenomena - aggregate (synthetic) variables Warning forecasting in the enterprise Creation of scenarios for the company Combined forecasts and integration of qualitative and quantitative forecasts Principles and methods of creating long-term forecasts - testing the structural stability of the model Application of neural networks in forecasting - introduction, types of networks Application of neural networks in forecasting - network architecture, model testing and validation						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Tasks to be done		55.0%		50.0%		
	Project		55.0%		50.0%		

Recommended reading	Basic literature	Tadeusiewicz R, Szaleniec M., Leksykon sieci neuronowych, Wydawnictwo Fundacji Projekt Nauka, Wrocław 2015 Miller A., Bućko P. Zastosowanie sieci neuronowych do prognozowania cen na giełdzie energii, ZN WEiA PG nr 40, Gdańsk 2014 Zeliaś A., Pawełek B., Wanat S., Prognozowanie ekonomiczne, teoria, przykłady, zadania, PWN 2003 Cieślak M., red. Nauk. Prognozowanie gospodarcze. Metody i zastosowania, PWN 2022 Maciąg A., Pietroń R., Kukła S., Prognozowanie i symulacja w przedsiębiorstwie, PWE, Warszawa 2013
	Supplementary literature	.
	eResources addresses	Adresy na platformie eNauczanie: Zaawansowane metody prognozowania 2024 - Moodle ID: 39611 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=39611">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=39611</a>
Example issues/ example questions/ tasks being completed	Based on the database for a specific variable, using the spatio-temporal analogy method with an angular shape similarity measure, calculate an expired sequential forecast for the selected country and check its accuracy  Based on a database of income and expenditure on basic goods, randomly selected families and information on car ownership, use the neural network as a classifier of car-owning families depending on income and expenditure	
Work placement	Not applicable	

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