



Subject card

Subject name and code	NEGOTIATIONS AND INTERNAL COMMUNICATION, PG_00060762						
Field of study	Economic Analytics						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Entrepreneurship -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Aleksandra Szewczyk					
	Teachers	mgr Aleksandra Szewczyk					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		5.0		29.0	50
Subject objectives	Solves problems by negotiating, providing convincing arguments and paying attention to the preservation of social and environmental values						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values		makes competent and ethical decisions in negotiations, ensuring care for the public interest		[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_U04] prepares and presents convincing, professional presentations of analysis results, with their in-depth interpretation		negotiates effectively with diverse audiences by presenting convincing arguments and their in-depth interpretation		[SU5] Assessment of ability to present the results of task		
Subject contents	Negotiations and communication introduction Principles of effective interpersonal communication Communication styles Communication in the project team and in the organization Presentation rules Aspects of communication in negotiations Individual negotiation styles and strategies Negotiation stages Preparation for negotiation talks Techniques of argumentation and influencing Intercultural negotiations Online communication and negotiation Solving the conflict Simulations of negotiation situations						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Test		60.0%		100.0%		
Recommended reading	Basic literature		Cialdini R.: Wywieranie wpływu na ludzi, GWP, Gdańsk 2009				
	Supplementary literature		Lax A.D.: Negocjacje w trzech wymiarach. Jak wygrać najważniejsze gry negocjacyjne, MT Biznes Sp z o.o., Warszawa 2007				
	eResources addresses		Adresy na platformie eNauczanie:				

Example issues/ example questions/ tasks being completed	What influence techniques can be used in a specific negotiation situation?
Work placement	Not applicable

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