



Subject card

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|---|---|--|--|------------|--|---------|-----|
| Subject name and code | DECISIONS OF ENTERPRISES ON THE FINANCIAL MARKET, PG_00060787 | | | | | | |
| Field of study | Economic Analytics | | | | | | |
| Date of commencement of studies | October 2023 | Academic year of realisation of subject | | | 2023/2024 | | |
| Education level | second-cycle studies | Subject group | | | Obligatory subject group in the field of study Subject group related to scientific research in the field of study | | |
| Mode of study | Full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 1 | Language of instruction | | | English | | |
| Semester of study | 1 | ECTS credits | | | 5.0 | | |
| Learning profile | general academic profile | Assessment form | | | exam | | |
| Conducting unit | Department of Economic Analysis and Finance -> Faculty of Management and Economics | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr hab. Ewelina Sokołowska | | | | | |
| | Teachers | dr hab. Ewelina Sokołowska | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 30.0 | 30.0 | 0.0 | 0.0 | 0.0 | 60 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | | Self-study | SUM | |
| | Number of study hours | 60 | 8.0 | | 57.0 | 125 | |
| Subject objectives | Analyzes and evaluates in-depth the functioning of the financial market in the legal, economic and ethical context, making responsible decisions | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K7_U02] presents logical and solid arguments about the obtained results, by analyzing and synthesizing information in various business contexts, approaching their interpretation critically | | analyzes and synthesizes information from many sources, making a critical assessment, presenting justified arguments for the impact of decisions on the functioning of the company | | [SU3] Assessment of ability to use knowledge gained from the subject | | |
| | [K7_W05] takes into account in the analyzes in an in-depth way both the economic, legal and ethical context, being aware of the responsibility for the consequences of its decisions | | uses in-depth knowledge of the functioning of the financial market, selecting financial instruments for business needs, ensuring risk minimization | | [SW1] Assessment of factual knowledge | | |

| Subject contents | <p>Lecture and tutorial:</p> <p>PART 1 Introduction to Managerial Finance</p> <p>1 The Role of Managerial Finance</p> <p>2 The Financial Market Environment</p> <p>PART 2 Financial Tools</p> <p>3 Financial Statements and Ratio Analysis</p> <p>4 Long- and Short-Term Financial Planning</p> <p>5 Time Value of Money</p> <p>PART 3</p> <p>Valuation of Securities</p> <p>6 Interest Rates and Bond Valuation</p> <p>7 Stock Valuation</p> <p>PART 4 Risk and the Required Rate of Return</p> <p>8 Risk and Return</p> <p>9 The Cost of Capital</p> | | | | | | | | | | | | | | |
|---------------------------------|---|--|--|--------------------------|-------------------|-------------------------------|------------------------|-------|-------|---------------------|-------|-------|-----------------------|-------|-------|
| Prerequisites and co-requisites | | | | | | | | | | | | | | | |
| Assessment methods and criteria | <table border="1"> <thead> <tr> <th data-bbox="454 1352 794 1379">Subject passing criteria</th> <th data-bbox="798 1352 1141 1379">Passing threshold</th> <th data-bbox="1144 1352 1482 1379">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 1384 794 1411">written exam in theory</td> <td data-bbox="798 1384 1141 1411">60.0%</td> <td data-bbox="1144 1384 1482 1411">50.0%</td> </tr> <tr> <td data-bbox="454 1415 794 1442">colloquium of tasks</td> <td data-bbox="798 1415 1141 1442">60.0%</td> <td data-bbox="1144 1415 1482 1442">25.0%</td> </tr> <tr> <td data-bbox="454 1447 794 1473">student's own project</td> <td data-bbox="798 1447 1141 1473">60.0%</td> <td data-bbox="1144 1447 1482 1473">25.0%</td> </tr> </tbody> </table> | | | Subject passing criteria | Passing threshold | Percentage of the final grade | written exam in theory | 60.0% | 50.0% | colloquium of tasks | 60.0% | 25.0% | student's own project | 60.0% | 25.0% |
| Subject passing criteria | Passing threshold | Percentage of the final grade | | | | | | | | | | | | | |
| written exam in theory | 60.0% | 50.0% | | | | | | | | | | | | | |
| colloquium of tasks | 60.0% | 25.0% | | | | | | | | | | | | | |
| student's own project | 60.0% | 25.0% | | | | | | | | | | | | | |
| Recommended reading | Basic literature | <p>Smart, S. B., Zutter, C. J., & Gitman, L. (2022). Principles of Managerial Finance, Pearson Education.</p> <p>Vernimmen, P., Quiry, P., & Le Fur, Y. (2022). <i>Corporate finance: theory and practice</i>. John Wiley & Sons.</p> <p>Ross, S. A., Westerfield, R. W., & Jordan, B. D. (2022). Fundamentals of corporate finance.</p> | | | | | | | | | | | | | |
| | Supplementary literature | <p>Golawska-Witkowska G., Mazurek-Krasodomska E., Rzeczycka A (2019). Decyzje przedsiębiorstwa na rynku finansowym, Wydawnictwo PG, Gdańsk.</p> | | | | | | | | | | | | | |
| | eResources addresses | <p>Adresy na platformie eNauczanie:</p> <p>Decision of enterprises on the financial market 2023/2024 - Moodle ID: 31529</p> <p>https://enauczanie.pg.edu.pl/moodle/course/view.php?id=31529</p> | | | | | | | | | | | | | |

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| Example issues/ example questions/ tasks being completed | <i>How would Friedman view a sole proprietors use of firm resources to pursue social goals?</i> <i>Is the goal of maximizing shareholder wealth necessarily ethical or unethical?</i> <i>Which of the following is a limitation of ratio analysis?</i> |
| Work placement | Not applicable |