



Subject card

Subject name and code	FINANCIAL LIQUIDITY MANAGEMENT, PG_00060923						
Field of study	Economic Analytics						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	second-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)	Mode of delivery			blended-learning		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Jarosław Ziętański					
	Teachers	dr Jarosław Ziętański					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	16.0	0.0	0.0	0.0	24
	E-learning hours included: 18.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	24	11.0		65.0		100
Subject objectives	Uses various forms of shaping financial liquidity, selecting methods based on a critical analysis of the company, ensuring the maintenance of economic and social values						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_W04] analyzes complex problems in an in-depth way on the basis of reliable data and properly selected methods, obtaining logical solutions	obtains solutions to complex financial problems of the organization using appropriately selected methods			[SW1] Assessment of factual knowledge		
	[K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values	makes competent decisions, taking care of the public interest and maintaining economic and social values			[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	Liquidity and solvency of the enterprise Risk and financial liquidity Determinants of financial decisions in shaping the enterprise's liquidity Trade credit management as a form of shaping liquidity Methods of managing the financial liquidity of enterprises in Poland in the conditions of payment backlogs Liquidity reserve Internal liquidity reserve in shaping the company's liquidity External liquidity reserve in the company's operations						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria	Passing threshold			Percentage of the final grade		
	Test	60.0%			50.0%		
	Exam	60.0%			50.0%		
Recommended reading	Basic literature	G. Michalski, Płynność finansowa w małych i średnich przedsiębiorstwach, PWN, Warszawa 2013 Płynność finansowa przedsiębiorstw w Polsce, J. Grzywacz (red.), SGH, Warszawa 2014 P. Rytko, Zarządzanie kredytem handlowym, Difin, Warszawa 2009					

	Supplementary literature	J. Jaworski, Teoria i praktyka zarządzania finansami przedsiębiorstw, CeDeWu, Warszawa 2010 A. Motylska, O. Kuźma, Decyzje finansowe w przedsiębiorstwie, Difin, Warszawa 2013 M. Sipińska, T. Jachna, Metody podejmowania decyzji finansowych, PWN, Warszawa 2007
	eResources addresses	Adresy na platformie eNauczenie:
Example issues/ example questions/ tasks being completed	Determine the symptoms of a crisis situation in the enterprise List the methods of managing the company's financial liquidity Evaluate the role of the internal liquidity reserve in the process of shaping the company's liquidity	
Work placement	Not applicable	

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