



## Subject card

Subject name and code	INTRODUCTION TO MANAGEMENT, PG_00060941						
Field of study	Management						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Marta Szeluga-Romańska					
	Teachers	dr Marta Szeluga-Romańska					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	30	3.0		42.0		75
Subject objectives	Explains the principles of the functioning of the organization, indicating the key factors determining its effective operation						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values		makes management decisions caring for the public interest and maintaining economic, social and environmental values			[SK5] Assessment of ability to solve problems that arise in practice	
	[K7_U04] prepares and presents convincing, professional presentations of the results of its activities, with their in-depth interpretation		interprets all areas of the organization's activities, presenting in a convincing way the factors affecting the effectiveness of these activities			[SU2] Assessment of ability to analyse information	
Subject contents	Management and leadership The concept of a managerial role Organization, its types and formalization Organizational structure Creators of management science Tangible and intangible resources Organizational processes Motivating people classical and modern theories Information and knowledge What is organizational culture? Brand and image of the organization Internal and external organization balance Managing the organization's finances Shift management. Organization development. Strategy building Creating value Organization life cycle Innovation and entrepreneurship						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Attendance	90.0%	10.0%
	Final test	60.0%	80.0%
	Activity in class	60.0%	10.0%
Recommended reading	Basic literature	Czarniawska B. (2010) Trochę inna teoria organizacji, Warszawa: Poltext Kozłowski A.K., Jemielniak D. (2011) Zarządzanie od podstaw, Warszawa: Wolters Kluwer Ciuk S. (2008) Nowe kierunki w badaniach nad przywództwem (w): Nowe kierunki w zarządzaniu, red. M. Kostera	
	Supplementary literature	Mintzberg H. (2011) Managing, Pearson Education	
	eResources addresses	Adresy na platformie eNauczanie: Wprowadzenie do zarządzania (2023 ZII) - Moodle ID: 33512 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=33512">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=33512</a>	
Example issues/ example questions/ tasks being completed	What is management? How to effectively manage individual groups / units in the organization?		
Work placement	Not applicable		