



## Subject card

Subject name and code	KNOWLEDGE MANAGEMENT, PG_00060945						
Field of study	Management, Management						
Date of commencement of studies	February 2024	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish Polish		
Semester of study	1	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Krzysztof Leja					
	Teachers	dr Franciszek Kutrzeba dr hab. inż. Krzysztof Leja					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	45	7.0		48.0		100
Subject objectives	Analyzes and critically evaluates knowledge management processes, based on contemporary development trends in this area of the organization's functioning						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W02] explains the meaning and interdependence of key components describing management processes, using in-depth knowledge consistent with the main trends in the development of scientific disciplines related to the field of study		explains the importance and mutual relations between the factors determining the concept of knowledge management in an organization		[SW1] Assessment of factual knowledge		
	[K7_U03] formulates research problems and selects appropriate research methods for their effective solution, using advanced IT tools, and evaluates the obtained results critically		formulates research problems in the field of creating and using knowledge in the organization, selecting appropriate methods for their effective solution		[SU4] Assessment of ability to use methods and tools		

Subject contents	<p>LECTURE</p> <p>Introduction, course curriculum, rules of passing</p> <p>Discussion of the basic concepts in the field of knowledge management</p> <p>Presentation of the theory of organizational knowledge creation</p> <p>Presentation of the features of the knowledge society</p> <p>Discussion of the goals and processes of knowledge management</p> <p>Presentation of the role of organizational culture in knowledge management and methods of its evaluation.</p> <p>Presentation of systems and structures for gathering and disseminating knowledge</p> <p>Discussing the methods of acquiring knowledge from the environment Knowledge-based organization model.</p> <p>Presentation of the relationship between human resource management and knowledge management</p> <p>Discussion of the role of knowledge workers and intellectual entrepreneurship</p> <p>Presentation of the challenges facing knowledge management</p> <p>TUTORIAL Illustration of topics discussed during lectures based on case studies and presentations by students of selected issues related to specific organizations</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1" data-bbox="450 577 1489 723"> <thead> <tr> <th data-bbox="450 577 794 622">Subject passing criteria</th> <th data-bbox="794 577 1139 622">Passing threshold</th> <th data-bbox="1139 577 1489 622">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="450 622 794 656">Exam</td> <td data-bbox="794 622 1139 656">0.0%</td> <td data-bbox="1139 622 1489 656">50.0%</td> </tr> <tr> <td data-bbox="450 656 794 689">Essay</td> <td data-bbox="794 656 1139 689">0.0%</td> <td data-bbox="1139 656 1489 689">30.0%</td> </tr> <tr> <td data-bbox="450 689 794 723">Activity in class</td> <td data-bbox="794 689 1139 723">0.0%</td> <td data-bbox="1139 689 1489 723">20.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Exam	0.0%	50.0%	Essay	0.0%	30.0%	Activity in class	0.0%	20.0%
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Essay	0.0%	30.0%													
Activity in class	0.0%	20.0%													
Recommended reading	Basic literature	<p>Jemielniak D., Koźmiński A.K. (red.), Zarządzanie wiedzą, Wydawnictwa Akademickie i Profesjonalne, W-wa 2012</p> <p>Evans Ch., Zarządzanie wiedzą, Polskie Wydawnictwo Ekonomiczne, Warszawa 2005.</p> <p>Fazlagic J., Innowacyjne zarządzanie wiedzą, Difin, Warszawa 2014.</p> <p>Koźmiński, A.K., Jemielniak, D., Latusek-Jurczak, D., Pikos, A. Zarządzanie. Nowe otwarcie, Poltext, Warszawa 2023</p> <p>Cameron K., Quinn, R. (2015). Kultura organizacyjna, Diagnoza i zmiana, Oficyna Wolters Kluwer,</p> <p>Hougaardm R., Carter, J. (2022). Troskliwe przywództwo., ICAN Management Review.</p>													
	Supplementary literature	<ol style="list-style-type: none"> <li data-bbox="794 1406 1489 1462">1. Nonaka I., H.Takeuchi, Kreowanie wiedzy w organizacji, Poltext, Warszawa 2000.</li> <li data-bbox="794 1462 1489 1518">2. Brdulak J., Wiedza w zarządzaniu przedsiębiorstwem, Wydawnictwo SGH, Warszawa 2012;</li> </ol>													
	eResources addresses	<p>Podstawowe</p> <p><a href="https://www.ted.com/talks/amy_c_edmondson_how_to_lead_in_a_crisis/transcript?language=pl">https://www.ted.com/talks/amy_c_edmondson_how_to_lead_in_a_crisis/transcript?language=pl</a> - How to lead in crisis? (English/Polsh)</p> <p><a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36504">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36504</a> - link to eNauczanie</p> <p><a href="https://www.tinypulse.com/blog/sk-20-ted-talks-about-organizational-culture">https://www.tinypulse.com/blog/sk-20-ted-talks-about-organizational-culture</a> - 20 Insightful TED Talks About Organizational Culture</p> <p>Uzupełniające</p> <p>Adresy na platformie eNauczanie:</p>													
Example issues/ example questions/ tasks being completed	<p>Explain the importance of tacit knowledge in the organization</p> <p>Suggest improving the flow and conversion of knowledge in the organization</p> <p>How can you measure organizational culture?</p>														
Work placement	Not applicable														