GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	KNOWLEDGE MANAGEMENT, PG_00060945
Field of study	Management, Management

Date of commencement of studies	February 2024	**Academic year of realisation of subject**	2023/2024
Education level	second-cycle studies	**Subject group**	Obligatory subject group in the field of study
			Subject group related to scientific research in the field of study
Mode of study	Full-time studies	**Mode of delivery**	at the university
Year of study	1	**Language of instruction**	Polish Polish
Semester of study	1	**ECTS credits**	4.0
Learning profile	general academic profile	**Assessment form**	exam

Conducting unit	Department of Management -> Faculty of Management and Economics

Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Krzysztof Leja
	Teachers	dr Franciszek Kutrzeba
		dr hab. inż. Krzysztof Leja

Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	45	7.0	48.0	100

Subject objectives	Analyzes and critically evaluates knowledge management processes, based on contemporary development trends in this area of the organization's functioning

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K7_W02] explains the meaning and interdependence of key components describing management processes, using in-depth knowledge consistent with the main trends in the development of scientific disciplines related to the field of study	explains the importance and mutual relations between the factors determining the concept of knowledge management in an organization	[SW1] Assessment of factual knowledge
	[K7_U03] formulates research problems and selects appropriate research methods for their effective solution, using advanced IT tools, and evaluates the obtained results critically	formulates research problems in the field of creating and using knowledge in the organization, selecting appropriate methods for their effective solution	[SU4] Assessment of ability to use methods and tools

Subject contents	LECTURE
	Introduction, course curriculum, rules of passing
	Discussion of the basic concepts in the field of knowledge management
	Presentation of the theory of organizational knowledge creation
	Presentation of the features of the knowledge society
	Discussion of the goals and processes of knowledge management
	Presentation of the role of organizational culture in knowledge management and methods of its evaluation.
	Presentation of systems and structures for gathering and disseminating knowledge
	Discussing the methods of acquiring knowledge from the environmentKnowledge-based oragnizaction model.
	Presentation of the relationship between human resource management and knowledge management
	Discussion of the role of knowledge workers and intellectual entrepreneurship Presentation of the challenges facing knowledge management TUTORIAL Illustration of topics discussed during lectures based on case studies and presentations by students of selected issues related to specific organizations

Prerequisites and co-requisites	

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Exam	0.0%	50.0%
Essay	0.0%	30.0%
Activity in class	0.0%	20.0%

Recommended reading

	Basic literature	Jemielniak D., Koźmiński A.K. (red.), Zarządzanie wiedzą, Wydawnictwa Akademickie i Profesjonalne, W-wa 2012
		Evans Ch., Zarządzanie wiedzą, Polskie Wydawnictwo Ekonomiczne, Warszawa 2005.
		Fazlagic J., Innowacyjne zarządzanie wiedzą, Difin, Warszawa 2014.
		Kożmiński, A,K,, Jemielniak, D., Latusek-Jurczak, D., Pikos, A. Zarządzanie. Nowe otwarcie, Poltext, Warszawa 2023
		Cameron K., Quinn, R. (2015). Kultura organizacyjna, Diagnoza i zmiana, Oficyna Wolters Kluwer,
		Hougaardm R., Carter, J. (2022). Troskliwe przywództwo., ICAN Management Review.
	Supplementary literature	1. Nonaka I., H.Takeuchi, Kreowanie wiedzy w organizacji, Poltext, Warszawa 2000. 2. Brdulak J., Wiedza w zarządzaniu przedsiębiorstwem, Wydawnictwo SGH, Warszawa 2012;
	eResources addresses	Podstawowe https://www.ted.com/talks/amy_c_edmondson_how_to_lead_in_a_crisis/transcript?language=pl - How to lead in crisis? (English/Polsh) https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36504 - link to eNauczanie https://www.tinypulse.com/blog/sk-20-ted-talks-about-organizational-culture - 20 Insightful TED Talks About Organizational Culture Uzupełniające Adresy na platformie eNauczanie:

Example issues/ example questions/ tasks being completed	Explain the importance of tacit knowledge in the organization Suggest improving the flow and conversion of knowledge in the organization How can you measure organizational culture?
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.