



Subject card

Subject name and code	CORPORATE SOCIAL RESPONSIBILITY, PG_00060956						
Field of study	Management, Management						
Date of commencement of studies	February 2024		Academic year of realisation of subject		2024/2025		
Education level	second-cycle studies		Subject group		Humanistic-social subject group		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		1.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Philosophy and Science Methodology -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jakub Gużyński				
	Teachers		dr Jakub Gużyński				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		3.0		7.0	25
Subject objectives	The student understands the social and environmental dimensions of economic activity and is able to critically analyse economic phenomena.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U06] develops his potential using his own initiative and experience, taking personal responsibility for pursuing his goals and increasing the opportunities for personal development as well as for his associates		develops its potential in the field of responsible business, creating opportunities for the development of its associates		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_K03] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values		identifies ethical dilemmas related to sustainable development, correctly choosing the directions of the organization's activities		[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	Corporate Social Responsibility: history of the idea, basic concepts and institutions. Sustainability: Cornucopianism vs. Finitarianism, basic legal framework, reporting. Creating Shared Value: an opportunity for capitalism? The Green Economy Model. Ecomodernism: Technologism vs. Ecology. Ecological Economics: doughnut economics, degrowth. Social and economic inequalities.						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Activity in class		50.0%		40.0%		
	Presentation		50.0%		60.0%		

Recommended reading	Basic literature	<p>E. Bińczyk, Uspołecznianie antropocenu, Wydawnictwo Naukowe UMK: Toruń 2023.</p> <p>K. Raworth, Ekonomia obwarzanka, Wydawnictwo Krytyki Politycznej: Warszawa 2021.</p> <p>J. Sawulski, M. Brzeziński, P. Bukowski, Nierówności po polsku, Wydawnictwo Krytyki Politycznej: Warszawa 2024.</p>
	Supplementary literature	<p>M.E. Porter, M.R. Kramer, Creating Shared Value, "Harvard Business Review" 2011.</p> <p>Steward Redqueen, Wytyczne do raportowania ESG: Przewodnik dla spółek, 2023.</p>
	eResources addresses	<p>Adresy na platformie eNauczenie:</p> <p>Spółeczna odpowiedzialność biznesu (2025) - Moodle ID: 43477 https://enauczenie.pg.edu.pl/moodle/course/view.php?id=43477</p>
Example issues/ example questions/ tasks being completed	<p>Define Sustainability.</p> <p>Provide an example of a CSR standard.</p> <p>What is Creating Shared Value?</p>	
Work placement	Not applicable	

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