



## Subject card

|   |  |  |                   |                                     |  |            |     |
|---|--|--|-------------------|-------------------------------------|--|------------|-----|
| Subject name and code                       | CORPORATE SOCIAL RESPONSIBILITY, PG_00060956   |  |                   |                                     |  |            |     |
| Field of study                              | Management, Management   |  |                   |                                     |  |            |     |
| Date of commencement of studies             | February 2024  | Academic year of realisation of subject  |                   |                                     | 2024/2025  |            |     |
| Education level                             | second-cycle studies   | Subject group  |                   |                                     | Humanistic-social subject group                                      |            |     |
| Mode of study                               | Full-time studies  | Mode of delivery   |                   |                                     | at the university  |            |     |
| Year of study                               | 2  | Language of instruction  |                   |                                     | Polish   |            |     |
| Semester of study                           | 3  | ECTS credits   |                   |                                     | 1.0  |            |     |
| Learning profile                            | general academic profile   | Assessment form  |                   |                                     | assessment   |            |     |
| Conducting unit                             | Department of Philosophy and Science Methodology -> Faculty of Management and Economics  |  |                   |                                     |  |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor   |  | dr Jakub Gużyński |                                     |  |            |     |
|   | Teachers   |  | dr Jakub Gużyński |                                     |  |            |     |
| Lesson types and methods of instruction     | Lesson type  | Lecture  | Tutorial          | Laboratory                          | Project  | Seminar    | SUM |
|   | Number of study hours  | 0.0  | 15.0              | 0.0                                 | 0.0  | 0.0        | 15  |
|   | E-learning hours included: 0.0   |  |                   |                                     |  |            |     |
| Learning activity and number of study hours | Learning activity  | Participation in didactic classes included in study plan   |                   | Participation in consultation hours |  | Self-study | SUM |
|   | Number of study hours  | 15   |                   | 3.0                                 |  | 7.0        | 25  |
| Subject objectives                          | The student understands the social and environmental dimensions of economic activity and is able to critically analyse economic phenomena.   |  |                   |                                     |  |            |     |
| Learning outcomes                           | Course outcome   | Subject outcome  |                   |                                     | Method of verification   |            |     |
|   | [K7_U06] develops his potential using his own initiative and experience, taking personal responsibility for pursuing his goals and increasing the opportunities for personal development as well as for his associates   | develops its potential in the field of responsible business, creating opportunities for the development of its associates          |                   |                                     | [SU3] Assessment of ability to use knowledge gained from the subject |            |     |
|   | [K7_K03] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values   | identifies ethical dilemmas related to sustainable development, correctly choosing the directions of the organization's activities |                   |                                     | [SK5] Assessment of ability to solve problems that arise in practice |            |     |
| Subject contents                            | Corporate Social Responsibility: history of the idea, basic concepts and institutions.<br>Sustainability: Cornucopianism vs. Finitarianism, basic legal framework, reporting.<br>Creating Shared Value: an opportunity for capitalism? The Green Economy Model.<br>Ecomodernism: Technologism vs. Ecology.<br>Ecological Economics: doughnut economics, degrowth.<br>Social and economic inequalities. |  |                   |                                     |  |            |     |
| Prerequisites and co-requisites             |  |  |                   |                                     |  |            |     |
| Assessment methods and criteria             | Subject passing criteria   |  | Passing threshold |                                     | Percentage of the final grade  |            |     |
|   | Activity in class  |  | 50.0%             |                                     | 40.0%  |            |     |
|   | Presentation   |  | 50.0%             |                                     | 60.0%  |            |     |

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|--|---|---|
| Recommended reading  | Basic literature  | E. Bińczyk, <i>Uspołecznianie antropocenu</i> , Wydawnictwo Naukowe UMK: Toruń 2023.<br><br>K. Raworth, <i>Ekonomia obwarzanka</i> , Wydawnictwo Krytyki Politycznej: Warszawa 2021.<br><br>J. Sawulski, M. Brzeziński, P. Bukowski, <i>Nierówności po polsku</i> , Wydawnictwo Krytyki Politycznej: Warszawa 2024. |
|  | Supplementary literature  | M.E. Porter, M.R. Kramer, <i>Creating Shared Value</i> , "Harvard Business Review" 2011.<br><br>Steward Redqueen, <i>Wytyczne do raportowania ESG: Przewodnik dla spółek</i> , 2023.  |
|  | eResources addresses  | Adresy na platformie eNauczenie:<br>Społeczna odpowiedzialność biznesu (2025) - Moodle ID: 43477<br><a href="https://enauczenie.pg.edu.pl/moodle/course/view.php?id=43477">https://enauczenie.pg.edu.pl/moodle/course/view.php?id=43477</a>   |
| Example issues/<br>example questions/<br>tasks being completed | Define Sustainability.<br><br>Provide an example of a CSR standard.<br><br>What is Creating Shared Value? |   |
| Work placement   | Not applicable  |   |

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