

Subject card

Date of commencement of study Date of commencement of studies Education level Second-cycle studies Mode of study Full-time studies Mode of delivery Pare of study 1 Language of instruction Semester of study 2 ECTS credits 2 Conducting unit Department of Enterpreneurship and Business Laws - Faculty of Management and Economics Name and surname of lecturer (lecturers) Teachers Lesson types and methods of instruction Elemning hours included: 0.0 Learning activity and number of study hours Learning outcomes Course outcome K7, K02 makes competent and efficiation in distacts classes included in study plan Number of study Department of Enterpreneurship and Business Laws - Participation in consultation hours Elemning hours included: 0.0 Learning activity and number of study hours Elemning object supervisor Full full full full full full full full	Subject name and code	SMALL BUSINESS MANAGING, PG_00060960									
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and co-requisites											

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Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade			
	Activity in class	60.0%	60.0%			
	Test	60.0%	40.0%			
Recommended reading	Basic literature	Wasilczuk J. Wzrost i rozwój małej firmy, Politechnika Gdańska, Gdańsk, 2005 red. M. Matejun, Zarządznaie małą i średnią firmą, Difin, 2012 K. Janasz, B. Kaczmarska, J. E. Wasilczuk, Przedsiębiorczość i finansowanie innowacji, 2020				
	Supplementary literature	Ropęga J., Ścieżki niepowodzeń gospodarczych, WUŁ, 2013 Artykuły z czasopism				
	eResources addresses	Adresy na platformie eNauczanie: Zarządzanie MSP_lato_24/25 - Moodle ID: 39771 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=39771				
Example issues/ example questions/ tasks being completed	Compare and choose the right financing for the company from the example Develop four guerrilla marketing activities Describe the environment of a modern small business					
Work placement	Not applicable					

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